



# FRENCH LESSONS

**& cultural immersion in Bordeaux**



Qualiopi  
PROFESSEURS QUALIFIÉS




CAMPUS  
FRANCE  
REPUBLICAN FRENCH





 **LanguageCourse.net**


Book at worldwide lowest price at:


<https://www.languagecourse.net/school-klf---keep-learning-french-bordeaux.php3>


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 +86 183 2705 9463

## Newdeal Institut is a language school established in Bordeaux in 2009

Every year we are proud to welcome over 420 students from all corners of the world. They make up a diverse and passionate community who share their love for the French language in a friendly international setting.

Located in the heart of a dynamic and culturally rich city, our school is a welcoming and stimulating environment for all students from beginners to experts. Our school is ideally located two minutes from the historic centre of the city, offering an ideal learning experience in a new and bright building equipped with air-conditioning and access for those with reduced mobility needs. In addition, we have a complete resource centre and a relaxed social space designed as a meeting place for our international students.

We provide a variety of lessons and exam preparation, whether in small groups or private lessons and are always adapted to their level. Our team of qualified professionals accompany students throughout their linguistic development, offering general French lessons with exam preparation, as well as personalised programs to meet the needs of all students.

Outside the classroom, our school offers exciting cultural activities to discover the gems of this incredible region. Immersion in French daily life should not be underestimated as a tool for learning. To make the most

of a linguistic stay in France we offer accommodation suited to every want and need: host families, student accommodation, hotels, all surrounded by people ready to welcome students into their new home.

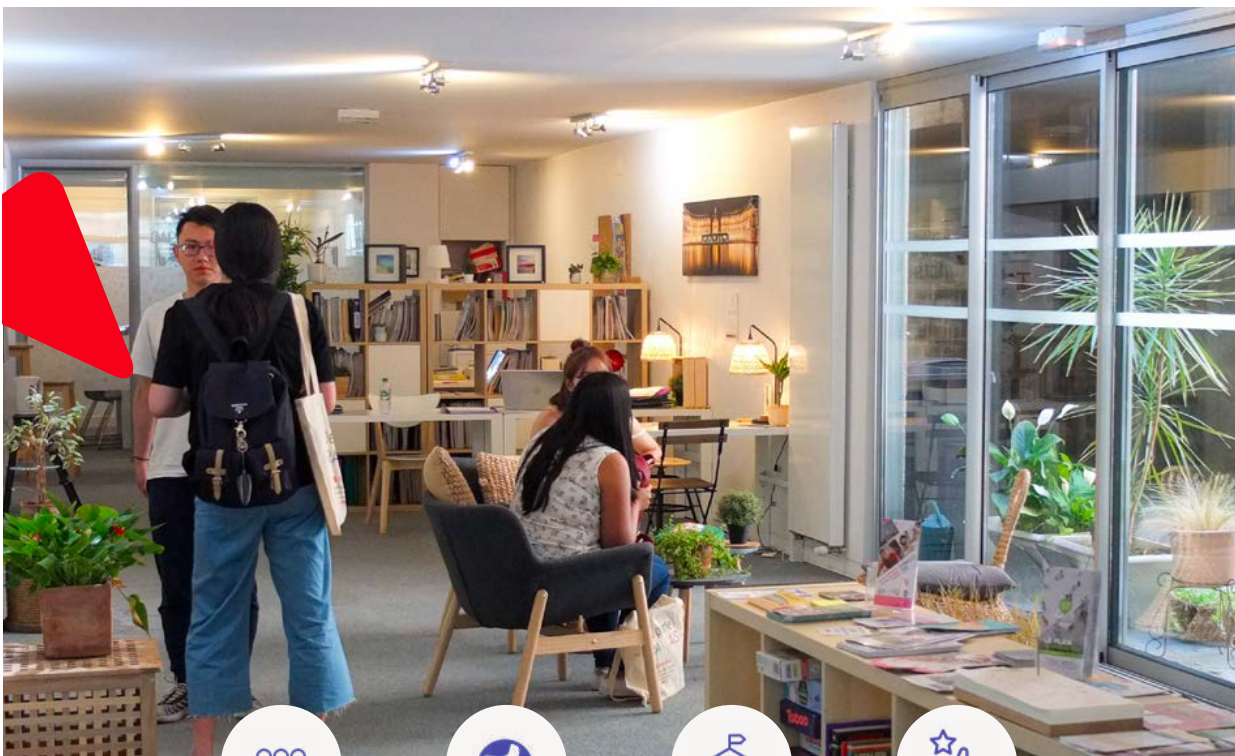
Newdeal Institut is recognised for our work ethic, the satisfaction of our clients and the quality of our team. We are certified by the Label FLE (French as a foreign language) Quality, Qualiopi and are also an accredited centre for numerous exams and language qualifications (DELFDALF / TCF / TEF / TOEIC / IELTS / Cambridge ect). Furthermore, as well as French lessons, we also offer lessons in ten foreign languages.

Come and have an unforgettable experience in the South-West of France, with real immersion in French language and culture personally catered for your objectives and desires.

We look forward to welcoming you to Bordeaux very soon !



**Léa VANDENBUSSCHE**  
Director



**420**  
students  
taught per year



**55**  
nationalities



**2014**  
the year the school  
was started



**96%**  
satisfaction rate



Certified centre



French exam  
centre



Open all year



**14**  
people at your  
disposition

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# UNE ÉCOLE DU RÉSEAU KLF

## Newdeal Institut Bordeaux is a french as a foreign language school in the KLF group - Keep Learning French

Joining a KLF school means you'll benefit from high quality teaching while enjoying an immersive experience in French culture.

At KLF, our schools have been in existence for more than 20 years on average and welcome more than 6,450 international students of 100 different nationalities every year. Studying at a KLF school is a unique opportunity to be immersed in a multicultural student community.

Located in the heart of city centres, our schools offer a warm atmosphere, as shown by the excellent reviews left by our students. Our teams do everything possible to make our students' stay unforgettable, while ensuring the quality of their French language learning.



**THE KLF (KEEP LEARNING  
FRENCH) GROUP COMPRISES  
5 FRENCH AS A FOREIGN  
LANGUAGE SCHOOLS:**



langue *loisouse*  
école de langues

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INSTITUT FRANÇAIS DES ALPES

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Institut de Français

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# THE COMMITMENTS OF THE KLF GROUP:

- **Excellence in teaching and learning**, with accredited schools recognized for their quality.
- **The rich experience of immersion in French culture** in our French courses outside the classroom during cultural activities or thanks to our accommodation solutions carefully selected to ensure comfort and quality.
- **The well-being of our students**, fostered by a friendly, international atmosphere, caring support from our teams and a pleasant, stimulating and accessible working environment.


Our schools are open all year round and welcome students of all levels, from absolute beginners to C1.

We offer a wide selection of French courses based on an innovative methodology. Our teaching approach is recognized by France Éducation Internationale thanks to the Qualité FLE label, which ensures that our students make rapid progress in line with their objectives.

Our qualified and experienced teachers provide personalized guidance and support for students throughout their learning journey.

Joining a KLF school gives you the chance to benefit from a harmonized national offering and common standards across all our centres.



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# WELCOME TO BORDEAUX

**Bordeaux, an iconic city in the South-West of France, brings together elegance, history and a flourishing cultural scene.**

### **The iconic city of the South-West**

Situated beside the Garonne in the South-West of France, Bordeaux is renowned for producing some of the best wines in the world. Its architectural richness and historical heritage have given it a coveted spot on the list of UNESCO World Heritage Sites. The striking landscapes in the region, the vibrant culture of the South-West and the local food make Bordeaux an must see destination.

### **Exceptional culture and heritage**

Modern and dynamic, Bordeaux is equally a city full of history with an exceptional heritage made up of over 300 monuments and noteworthy locations. With its 18th century architecture, its numerous museums and galleries, the city offers a fascinating window into the history of France.

### **An authentic immersive experience**

Bordeaux provides for numerous authentic and immersive experiences to allow visitors to delve into the heart of the French way of life throughout their stay. Discover local culture and participate in traditional festivals and events for wine and local cuisine.



### **The wine capital of the world**

The wine growing culture or viticulture is a key element in the history of France which extends back more than 2000 years. The city was given the prestigious name of "wine capital of the world" thanks to its production of the most fine-wines in the world. Visitors can discover numerous châteaux and vineyards in Médoc or Saint Emillion. The wine bars and restaurants offer a large selection of Bordeaux wines to taste, an unforgettable experience...



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# THE TOP REASONS TO COME TO NEWDEAL INSTITUT!

- 1 A warm and welcoming environment: an administrative team on hand to help you settle in and throughout your time in Bordeaux. 
- 2 Diversity of students: meet students from around the world, exchange and make friends. 
- 3 Guaranteed quality French lessons : native French teachers, experts in teaching French as a foreign language, who will guide you in your language progression 
- 4 A large choice of general or specific French lessons for all levels and needs. 
- 5 Certificates of quality: Newdeal Institut is certified QUALITÉ FLE and QUALIOLI. 
- 6 Rewarding cultural activities : Discover the region, the food, the art and the heritage... 
- 7 Dynamic city : A lively student life and numerous cultural events throughout the year. 
- 8 Official exam centre : DELF-DALF / TCF / TEF / TOEIC / IELTS / Linguaskill ect... 
- 9 Bordeaux, an exceptional tourist destination for immersion in French culture, near the Atlantic Ocean, Spain and only two hours from Paris. 
- 10 The possibility to combine your stay with another school in the KLF group. 

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# OUR FRENCH COURSES

As with all KLF schools, Lyon Bleu International allows you to design your French course at your own pace, according to your objectives, your needs and your desires!



**These programmes are common to all KLF schools.**

- \* They consist of courses in small groups of different levels in international classes.
- \* 1 lesson = 45 minutes
- \* Morning and/or afternoon lessons
- \* Maximum of 14 students per class: - 12 on average.
- \* Complete beginners: entry is on fixed dates (contact us)
- \* French workshops enable you to approach the language from reinforced communicative aspects.

1

## Our bespoke courses

Take advantage of the flexibility of our bespoke language stays. Standard, intensive or super-intensive, all our programs start every Monday with grouped classes tailored to each level.

2

## Our certification courses

An intensive 3-month French course for long-lasting results, a life experience in French linguistics, cultural immersion and a French test to certify your final level.

3

## Our diploma courses

An intensive French course over 24 or 36 weeks to reach a level level of B2 or C1 in French. An experience in French life, French linguistics and cultural immersion for 6 months to a year resulting in a DELF / DALF French diploma – which is valid for life.





### BESPOKE COURSES

**20 or 20+6  
or 40 lessons  
per week**

From 1 week  
+  
Starting every Monday  
+  
EVALANG certificate is  
available after 9 weeks  
+  
4 programs to choose  
from

Choose a program that corresponds best to your learning profile: Standard, to keep free time, Intensive to maximise your progress, Super Intensive for a rapid increase in skills or mixed, for tailor-made learning.

### CERTIFICATION COURSES

**26 lessons  
per week**

12-week programmes  
+  
Fixed dates  
+  
TCF or TEF exam  
included  
+  
Intensive Program


A 3-month intensive French course for lasting progress, an experience of French life in linguistic and cultural immersion and a French test certifying your final level.



### DIPLOMA COURSES



**26 lessons  
per week**



Programs of either 24  
or 36 weeks  
+  
Fixed dates  
+  
DELF / DALF diploma  
included  
+  
Intensive Program




An intensive French course during either 24 or 36 weeks to reach level B2 or C1 in French. Here, you will experience French life, linguistics and cultural immersion for 6 months to a year attaining a DELF/DALF French diploma which is valid for life.

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# OTHER OPTIONS



## PRIVATE LESSONS

With our private lessons, you have the guarantee of achieving your specific objectives. Whether your goal is to prepare for an exam, work on a specific notion, or train for an event; in our private lessons, you benefit from a tailor-made program. Your programme will be crafted by you and your teacher. This ensures a better fit for your schedule. Private lessons can be organised online.



## TEACHING FOR GERMAN WORKERS (BILDUNGSURLAUB)

KLF schools offer specific programs accredited for the Bildungsaurlaub, for several German states. Please contact us for more information.



## LANGUAGE HOLIDAYS FOR GROUPS (SCHOOL/UNIVERSITY/PROFESSIONAL)

Benefit from experiencing our French as a foreign language schools by organising language school trips. Empower your students by enabling them to benefit from cultural discovery as well as rapid linguistic progression. This is achievable due to our French courses associated with cultural, leisure and sporting activities. KLF group schools welcome school groups all year round. Depending on the demographic of those participating, our schools offer accommodation options with host families, student residences, youth hostels, etc.



## THEMATIC COURSES FOR FRENCH TEACHERS

Evolve your teaching resources, refresh your knowledge of French culture, discuss your educational practices, try new learning methods and so much more... Our themed courses designed for FLE teachers have all these advantages on offer for you.



## JUNIOR CAMP

All our schools offer a summer program for teenagers (13-16 years old). This all-inclusive stay with French lessons also includes an activity program and host family accommodation. Available for a minimum of 1 week, contact us to obtain our brochure regarding this program.



# ACCOMMODATION



## HOST FAMILY

Living with a host family is the ideal solution for students that are interested by cultural exchange and discovering French life. It is the best way to quickly improve your level of French. For many years we've worked with a number of families who we have carefully selected based on distance to the school, comfort and also the interests and cultural involvements of the members of the family. This is the best situation if you are interested in cultural exchange and discovering French life. An experience for genuine immersion and exchange.



## APPART'HOTEL

Appart'hotel residences are located near the centre of Bordeaux. It is a less expensive option that allows students to be independent with all the necessary commodities. In a student residence you'll meet students from around the world and will experience intercultural life. Every studio is equipped with its own bathroom and kitchenette. We have pre-negotiated rates with our partners.



## HOTELS / HOSTELS

Located in the heart of Bordeaux, we have partnerships with different hotels and hostels in the city with preferential prices for our students. This accommodation is perfect for short stays or family. The studios or two-room suites available are all situated in the town centre, near the school and equipped with a kitchenette and a bathroom. There is also traditional hotel service provided, with reception open 24h/24 et 7j/7 and a cleaning service that varies depending on the length of stay.





## PRIVATE / SHARED APARTMENT


Our private apartments are ideal for students who want be completely independent. They are equipped with everything one could need to have a stress-free stay: a private bathroom and a functional kitchenette to allow students to prepare their meals themselves. For students staying alone or as a duo, the studio allows them to organise their time and meals as they please with a maximum of autonomy and privacy.




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# EXTRACURRICULAR ACTIVITIES AND ENTERTAINMENT

## Bordeaux and its region offer a variety of activities throughout the year.

At Newdeal Institut, we provide a program of activities and excursions that allows students to discover French culture and events in the city. It's an opportunity to practise the language in other ways outside the classroom and to meet people. The program changes every month, see the below examples of possible activities that the school offers or can book for you.

### Art and Culture



#### CINEMA

Explore into the screening of iconic films, from light-hearted comedies to intense dramas and appreciate the unique aesthetic or French cinematography. A captivating cultural experience to perfect your French and to immerse yourself in the universe of the "seventh art" of cinema.



#### THEATRE

Dive into the universe of theatre and watch spectacular modern and traditional productions. Through these productions explore different types of narration, appreciate the performances of actors and enrich your understanding of French.



#### STREET ART

Discover Darwin Eco System in Bordeaux, an old barracks renovated and repurposed into a multicultural space that hosts street art, companies, associations, concerts as well as food and sport activities.

### Sport and Leasures



#### PADDLE BOARDING / KAYAKING / SAILING / FLYING

You'll have the opportunity to discover the fun of the water with paddleboarding, kayaking and sailing on the magnificent banks of the Arcachon bay near Bordeaux; let yourself go with these sports all while perfecting your French.



#### CYCLING

Enjoy the incredible landscapes and a well-maintained network of cycle lanes made up of numerous picturesque paths for you to cycle on. An excellent way to discover in a healthy and environmentally friendly way.



#### PÉTANQUE

Make the most of the good weather and the relaxed ambiance to play pétanque with other students. This classic French game will allow you to improve your technique, to socialise and have fun all while improving your French.



## History and Heritage



### MUSEUM VISITS

Visit renown museums such as the Museum of Aquitaine, the Museum of Fine Arts and also enjoy the stunning parks and gardens to relax. An immersive cultural experience awaits you to enrich your visit.



### CITY TOUR

During your first visit to our school, we offer you a guided tour of the city to get you used to your new environment. You'll discover the iconic locations such as the historic centre, the parks, the gardens, the cathedral as well as the places and businesses important for your life as a student. This will help you get to know your way around quickly to help you feel at home and fully enjoy your stay.



### DAY TRIPS

Go on a day trip to discover exceptional places. Visit Saint-Emilion, famous for its vineyards and its medieval heritage or go to the majestic Dune de Pilat, the highest sand dune in Europe. In a similar way enjoy the incredible beaches of the region to relax and revitalize. Our day trips offer memorable experiences and unique discoveries to share with other students from the whole world.



## Gastronomy and Wine



### WINE AND CHEESE TASTING

Discover the pleasures of tasting: wine, cheeses and cold meats from the region. Dive into the world of Bordeaux wine and its history. Learn the techniques of tasting, discover food and wine pairings and let yourself be seduced by the aromas.



### TASTING LOCAL PRODUCTS

Discover the local delicacies on tasting trips and visit artisanal workshops to dive into the heart of the regional gastronomy. Appreciate the authentic flavours of cheeses, confectionaries, pastries and other culinary specialities...



### FRENCH FOOD WORKSHOP

Explore the delicacies of French cuisine during our food workshops. Learn the techniques, discover the ingredients and prepare iconic Bordeaux culinary dishes (cannelés, crepes, quiches ect...) A fun and tasty experience !



# FRENCH LANGUAGE TEST CENTRE

Newdeal Institut is an exam centre certified and recognised in Bordeaux for language exams. We offer certificates in TCF, TEF, and diplomas in DELF/DALF (France Education International ) as well as numerous other language certificates.



**TCF Test of French language - TCF IRN, TCF TP, TCF Québec, TCF Canada**

The TCF is an exam that allows you to officially recognise the level of French of a candidate based on the oral and written comprehension and production.



**Diploma in French Language – DELF / DALF from A1 to C2**

The DELF/DALF diploma certifies your level of French as a foreign language. This French diploma evaluates your competences in oral and written production and comprehension.






**TEF TEST FRENCH EVALUATION**



This test allows you to join and study at a French university or another academic institution to certify your language level to apply for nationality or a residence permit in France, in Switzerland or Canada. Our test centre provides: TEF, TEF IRN, TEF Québec et TEF Canada.



**PUT THE ODDS IN YOUR FAVOUR ! NEWDEAL INSTITUT ALSO OFFERS EXAM PREPARATION COURSES.**




You can use your personal education account (CPF) for select programs.




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## HOW TO GET HERE

### BY TRAINS

The Bordeaux station (Gare Saint-Jean) is connected to all the biggest cities in France as well as internationally. Since 2017 you can get from Paris to Bordeaux in two hours.

### BY PLANE

The Bordeaux-Mérignac is the main airport in the Nouvelle-Aquitaine region. Located roughly 10km from the centre of town, it is accessible by all public transport. Newdeal Institut can provide transfer service. The vast range of national and international destination results in over five millions passenger per year.

### BY BIKE

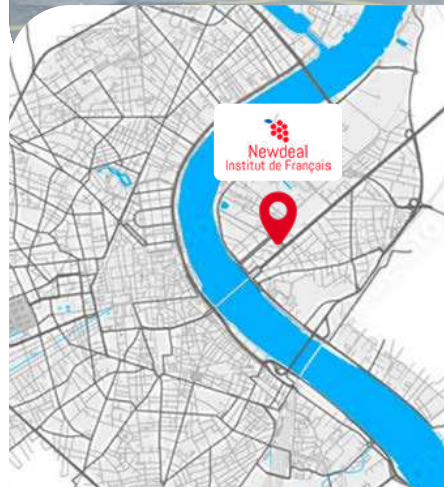
VCUB stations are available throughout the city with a station just in front of the school.

### BY BUS

Multiple buses run in the area with the Stalingrad stop a major intersection located a few minutes from the school.

### BY TRAM

The school is right in front of the tram stop Jardin Botanique on line A.




## CONTACT NEWDEAL INSTITUT BORDEAUX


74 Av. Thiers, 33100 Bordeaux | +33 (0)9 53 03 16 20  
contact@newdealinstitut.com | francais.newdealinstitut.com


**Director:** Léa VANDENBUSSCHE


lea@newdealinstitut.com


**Commercial Contact:** laurine@newdealinstitut.com


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# OUR SCHOOLS

Learn French  
with us!

## Welcome to our French schools!



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[contact@newdealinstitut.com](mailto:contact@newdealinstitut.com)

[francais.newdealinstitut.com](http://francais.newdealinstitut.com)

74 Avenue Thiers  
33100 Bordeaux



langue <sup>ou</sup> <sup>l</sup> <sup>o</sup> <sup>n</sup> <sup>z</sup> <sup>e</sup>  
école de langues

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