

immerse  
EDUCATION

# 2024 Prospectus

[WWW.IMMERSE.EDUCATION](http://WWW.IMMERSE.EDUCATION)

CAMBRIDGE | LONDON | NEW YORK | OXFORD  
SAN FRANCISCO | SYDNEY | TORONTO | ONLINE



# Transformative Educational Pathways

# Welcome

## Our Mission

**We provide transformative educational pathways, building bridges to the future by empowering and equipping students with the knowledge and skills to navigate their own success.**

Our programmes provide exceptional experiences that develop essential competencies across academic and career pathways. 100% of our surveyed alumni have stated that their confidence grew throughout their time on our programmes - we are delighted and humbled to support participants on their journey.

Since 2012, we have been inspiring young minds with the knowledge and expertise from renowned academics and industry experts leading the way in their fields. Today we're pleased to continue building on this while motivating and challenging students to think independently and discover subjects from new perspectives. In doing so we ignite curiosity and level up their academic abilities.

As you read through this year's introduction to our portfolio of online and in-person programmes, we hope you'll see how we strive to make a valuable contribution to students' prospects and futures. Welcome to Immerse 2024.



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# Our Organisation



**Immerse Education is an award-winning transformative educational pathways provider.**

We're dedicated to offering exceptional learning programmes across many subjects and skill areas, delivered both online and in person.

Since 2012, we've been inspiring young minds with the knowledge and expertise from renowned academics and industry experts leading the way in their fields. Today, we're pleased to continue building on this while motivating students, challenging them to think independently and inspiring a new found passion for the subjects that they love.

“

I chose to attend the programme because I wanted to learn more about my possible career, and wanted to experience living alone at university. Immerse has been a life changing, never to be forgotten experience for me.

— SIMI, 2023 PARTICIPANT

# Our Manifesto

The Immerse Education Manifesto aims to represent the values we adopt, not only in an educational context but as an organisation in general. These values are at the heart of what we do.

We ensure that every student leaves our programmes with new-found expertise and the enthusiasm to plan the next stages of their education with confidence.

“

What I found most beneficial was the experience itself. I can't explain it any other way. Having college-level classes, going into an environment to meet people around the world, plus all of the activities helped shape me into a better person.

— ANA MARÍA, 2023 PARTICIPANT



## Knowledge Is Empowerment

**Believe in yourself.** Our aim is to encourage confident learners. We achieve this by providing participants with the knowledge and support that will empower them to achieve their full potential. **98% of alumni surveyed increased their confidence with Immerse.**



## Curiosity Fuels Achievement

**Replace fear with curiosity.** We are dedicated to creating a stimulating classroom environment for our participants, through engaging curricula and inspirational tutors. **99% of alumni surveyed increased their curiosity with Immerse.**





## Education Is More Than Exams

**Think outside the box.** Learning is about exploration and creativity, not box-checking. We aim to create engaging curricula that focuses on a holistic understanding of subjects.

**98% of alumni surveyed improved their independent thinking with Immerse.**



## There Is No Growth Without Challenge

**Challenge yourself constantly.** We instill a growth mindset in our participants and staff by creating an atmosphere where trial and error are celebrated.

**94% of alumni surveyed strengthened their perseverance skills with Immerse.**



## Pathways To Success Are Unique

**Embrace your individuality.** We understand everyone has their own learning style and perspective. We encourage participants to celebrate their individuality, while also providing individualised support to students.

**97% of parents surveyed believe that Immerse Education inspired their child.**



## Personal Differences Create Collective Strength

**Broaden your horizons.** We believe that different perspectives encourage a cooperative and dynamic environment. We promote respect and champion collaboration.

**95% of alumni surveyed improved their collaboration skills with Immerse.**

# Immerse Pathways



## Academic Pathway

University-level enrichment programmes led by expert academic tutors. For students building their knowledge to excel in school and beyond.

- **Academic Insights** · In Person
- **Online Insights** · Online
- **Online Research Programme** · Online



## Career Pathway

Immersive industry-focused programmes, led by industry experts, for students deciding on their career paths and improving job readiness.

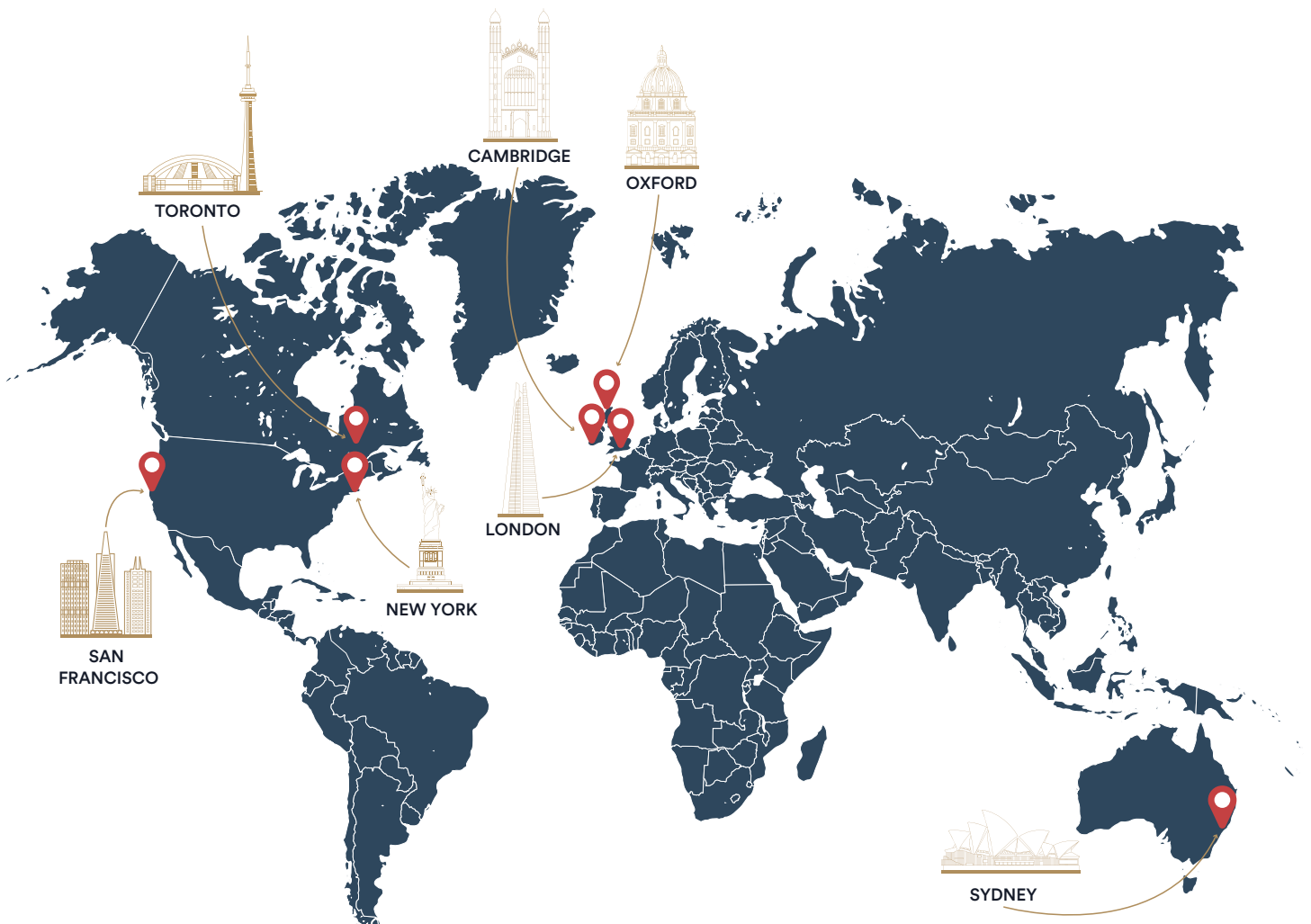
- **Career Insights** · In Person
- **Female Future Leaders** · In Person



# Inspiring Surroundings

Our programmes run in a variety of historic and inspiring university locations that give students a true insight into living and studying like an undergraduate at world-leading institutions.

With locations including North America, the UK and Australia, we ensure that students engage in an inspiring learning experience, combined with an enriching social programme.



	ACADEMIC PATHWAY			CAREER PATHWAY		
	ACADEMIC INSIGHTS		ONLINE INSIGHTS	ONLINE RESEARCH PROGRAMME	CAREER INSIGHTS	FEMALE FUTURE LEADERS
	IN-PERSON	IN-PERSON	ONLINE	ONLINE	IN-PERSON	IN-PERSON
	13-15	16-18	13-18	13-18	13-18	16-18
Architecture	✓	✓	✓	✓		
Architecture & Design					✓	
Artificial Intelligence	✓	✓		✓		
Banking & Finance					✓	
Biology		✓		✓		
Biotechnology		✓				
Business Management	✓	✓	✓	✓	✓	
Chemistry		✓		✓		
Coding		✓		✓		
Computer Science	✓	✓		✓		
Computer Science & AI		✓	✓			
Creative Writing	✓	✓	✓	✓		
Creative Writing & Film					✓	
Criminology		✓				
Data Science & Analytics					✓	
Earth Sciences	✓	✓				
Economics	✓	✓	✓	✓	✓	
Encryption & Cybersecurity				✓		
Engineering	✓	✓	✓	✓	✓	
English Literature		✓	✓	✓		
Entrepreneurship					✓	
Fashion & Design					✓	

	ACADEMIC PATHWAY		CAREER PATHWAY			
	ACADEMIC INSIGHTS		ONLINE INSIGHTS	ONLINE RESEARCH PROGRAMME	CAREER INSIGHTS	FEMALE FUTURE LEADERS
	IN-PERSON	IN-PERSON	ONLINE	ONLINE	IN PERSON	IN-PERSON
	13-15	16-18	13-18	13-18	13-18	16-18
<b>Film Studies</b>		✓				
<b>Fine Art</b>					✓	
<b>Health Tech &amp; Biotechnology</b>					✓	
<b>History</b>		✓	✓	✓		
<b>International Relations</b>	✓	✓	✓	✓		
<b>Law</b>	✓	✓	✓	✓		
<b>Leadership</b>						✓
<b>Marketing &amp; Entertainment</b>					✓	
<b>Mathematics</b>		✓		✓		
<b>Medicine</b>	✓	✓	✓	✓	✓	
<b>Nanotechnology</b>		✓				
<b>Natural Sciences</b>	✓		✓			
<b>Philosophy, Politics &amp; Economics</b>		✓				
<b>Philosophy</b>	✓	✓	✓	✓		
<b>Physics</b>	✓	✓		✓		
<b>Psychology</b>	✓	✓	✓	✓		
<b>Research &amp; Writing</b>				✓		
<b>Software Development &amp; AI</b>					✓	
<b>Software Development &amp; Game Design</b>					✓	
<b>Veterinary Studies</b>	✓	✓				



# Why Choose Immerse Education?



## Superior Curriculum

Our programmes are future-forward, and designed by our experienced educational team and tutors. Our advanced academic content is adapted to the interests and ability of the individual. This means that every participant is challenged to explore their own potential.



## Academic Tutors and Industry Professionals

Our exceptional academic tutors and industry experts are at the heart of our programmes and have teaching experience. Academic tutors are academic experts from world-leading universities such as Cambridge, Oxford and Harvard, while industry experts have significant work experience and teach career readiness skills.



## Lifetime Learning Partner

Students can continue their journey with Immerse long after their programme finishes. We are a learning partner, and continue offering life-changing educational pathways, engaging educational resources, and networking events with alumni. We want to make sure that all our students can achieve their aspirations in a way that works best for them.



## Partnerships, Accreditations and Awards

Immerse Education holds the prestigious Queen's Award for Enterprise. We're also accredited by the British Accreditation Council. We're Education Investor Awards finalists, and we collaborate with esteemed organisations like the Historical Association to support our programmes.



## Personal Projects & Certificates

Our outcomes-focused programmes are designed to help you showcase what you have learned through a certificate and the completion of a personal project, guided by feedback from our highly esteemed tutors. Your projects will help you to develop skills to share in university applications and stand out from the crowd.



## Friendships & Networking

During their time on the programme, participants form lifelong friendships with like-minded peers. Our engagement with alumni through resources, events, and more ensures that they can continue to connect with us and each other.



## Personalised Learning

With a maximum of 10 participants, our small class sizes facilitate interactive learning, collaboration and debate as participants approach academically challenging content. Our programmes ensure students receive tailored support and benefit from 1:1 tutorials from expert academics, plus support from mentors on nearly all of our programmes.



## Dedication to Outcomes

We are highly dedicated to student outcomes, and our experiential learning methodology ensures that students build essential skills for their future. Our sessions are collaborative, thought-provoking and dynamic; challenging students to embrace new perspectives.



# Academic Insights

## LOCATIONS

CAMBRIDGE | OXFORD | SYDNEY | TORONTO

## CLASS SIZE

MAXIMUM OF 10 STUDENTS

## HOURS OF TUITION

40 HOURS

## TEACHING

THEORETICAL & PRACTICAL

## PROGRAMME DELIVERY METHOD

IN PERSON



# Subjects Available

## University Level Tuition

**Our award-winning summer programme, Academic Insights provides ambitious high-school students from around the world with an unrivalled experience studying undergraduate-level subjects at Oxford and Cambridge University colleges, The University of Toronto and The University of Sydney.**

All classes are taught by expert academics from world-leading universities, such as Oxford and Cambridge. Each subject follows a specifically designed summer school syllabus that combines theoretical knowledge with practical application. This ensures all students receive a well-rounded and challenging programme that develops them for future success.

## Programmes for ages 13-15

Our options for ages 13 to 15 are designed to ignite students' interest, and help them better understand which subjects to pursue at a higher level. Students are introduced to challenging content in an easy-to-understand and approachable way.

- Architecture
- Artificial Intelligence
- Business Management
- Computer Science
- Creative Writing
- Earth Sciences
- Economics
- Engineering
- International Relations
- Law
- Medicine
- Physics
- Psychology
- Veterinary Studies

## Programmes for ages 16-18

Our programmes for 16 to 18 year olds provide a unique insight into what it's like to study a subject at university level. Our tutors have carefully designed rich and interesting curricula to further the existing passion that participants have for their chosen discipline.

- Architecture
- Artificial Intelligence
- Biology
- Biotechnology
- Business Management
- Chemistry
- Coding
- Computer Science
- Computer Science & Artificial Intelligence
- Creative Writing
- Criminology
- Earth Sciences
- Economics
- Engineering
- English Literature
- Film Studies
- History
- International Relations
- Law
- Mathematics
- Medicine
- Nanotechnology
- Natural Sciences
- Philosophy
- Philosophy, Politics & Economics
- Physics
- Psychology
- Veterinary Studies

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For more detailed syllabus information and course content, please visit: [www.immerse.education](http://www.immerse.education)

# Programme Highlights



## 97% of Alumni Surveyed

agree that our programmes have had a positive impact on their academic performance at school

### Personal Project

With the support of expert academic tutors, all participants on the Academic Insights programme complete a project during their time. Whether an essay, presentation or practical project, participants receive ongoing support before presenting their ideas to their peers at the end of the programme.

### Expert Tutors

Our tutors care about the academic futures of each participant. Each syllabus is designed and taught by expert academics from top universities, such as Cambridge and Oxford. Content is designed to introduce students to university-level subject matter, and inspire them to continue their studies after completion.

### Participant Evaluation

Our tutors are passionate about the academic development of their students, and therefore provide individualised written feedback and reflections after the programme. This provides insight into a participant's strengths, areas for further exploration, and recommended reading to stimulate their academic curiosity.

### 1:1 Tutorials

Participants receive weekly 1:1 tutorials with their tutor, designed to ensure that each individual is progressing as desired, and that students can receive additional academic support in a private setting.

## Dedicated Mentors

Each participant is part of a mentor group (approximately 10 students), which forms their “family” for the course. Mentors are typically undergraduate students from top universities, and are there to ensure that participants are able to get the most out of the programme, and provide participants with additional support in their chosen subject so that they leave Immerse feeling confident about their academic future.

## Guest Speakers

During their programmes, students will hear from fascinating and well-respected guest speakers. Ranging from politicians to philosophers, these sessions offer participants the chance to learn from inspirational and influential change-makers.

## Practical Learning

One of the most popular aspects of the course is the opportunity to receive hands-on, practical experience in their subject area. Examples include dissections in medicine, robotic arm building in engineering, or carrying out mock trials in law.

## Activities & Excursions

A key highlight of the Academic Insights summer course is its social programme, which allows participants to make friends with like-minded peers from around the world.

The social programme includes two excursions, on-site games, sports and more - as well as traditional, formal meals at different university colleges.

## Post-Programme Learning

Students continue engaging with exclusive, university-level content from expert academics. For 12 months after their programme they will build on their understanding of their chosen subject; this will support them in developing skills to stand out at school, in university admissions and in higher education studies.

## Alumni Lifetime Support

Our support for alumni continues with exclusive networking events. For a year after their programme alumni receive peer to peer support from each other, plus coaching and exclusive career opportunities from more mature alumni working in their chosen fields.





SAMPLE TIMETABLE (WEEK ONE)

AGES 16-18

	SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
08:00		Breakfast	Breakfast	Breakfast	Breakfast	Breakfast	Full-Day Excursion: Oxford/ Cambridge
09:00							
10:00		Theory Based Session	Theory Based Session	Theory Based Session	Theory Based Session	Theory Based Session	
11:00							
12:00	Arrival	Lunch	Lunch	Lunch	Lunch	Lunch	
13:00							
14:00		Practical Based Session	Practical Based Session	Practical Based Session	Practical Based Session	Practical Based Session	
15:00							
16:00			Tour of City	Chauffeured Punting	Zorb Football	Visit To A Museum	
17:00							
18:00				Traditional Oxbridge Formal Dinner			
19:00	Dinner	Dinner	Dinner		Dinner	Dinner	Dinner
20:00							
21:00	Welcome Talk & Ice- Breaker Games	Fireside Chat With Mentors	Guest Speaker		Quiz Night	Murder Mystery	Movie Night

SAMPLE TIMETABLE (WEEK TWO)

**AGES 16-18**

	SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY	
08:00	Central London Walking Tour	Breakfast	Breakfast	Breakfast	Breakfast	Breakfast	Departures	
09:00		Theory Based Session	Theory Based Session	Theory Based Session	Theory Based Session	Theory Based Session		
10:00		Lunch	Lunch	Lunch	Lunch	Lunch		
11:00		Practical Based Session	Practical Based Session	Practical Based Session	Practical Based Session	Practical Based Session		
12:00		Scavenger Hunt	British Sports Day	Self-Guided Punting	Free Period	Graduation Ceremony		
13:00		Dinner	Dinner	Dinner	Dinner	Graduation Dinner		
14:00		Games Night	Board Games	Movie Night	Cake & Canvas	Talent Show		Final Party Night
15:00								
16:00								
17:00								
18:00								
19:00								
20:00								
21:00								

# Subjects & Locations



## Cambridge

👥 13-15 & 16-18

- Architecture
- Biology
- Business Management
- Chemistry
- Coding
- Computer Science
- Creative Writing
- Earth Sciences
- Economics
- Engineering
- English Literature
- History
- International Relations
- Law
- Mathematics
- Medicine
- Nanotechnology
- Philosophy, Politics & Economics
- Physics
- Psychology



## Oxford

👥 13-15 & 16-18

- Artificial Intelligence
- Business Management
- Creative Writing
- Economics
- Engineering
- Film Studies
- International Relations
- Law
- Medicine
- Philosophy





# Subjects & Locations



## Sydney

👥 13-15 & 16-18

- Business Management
- Creative Writing
- Engineering
- International Relations
- Medicine
- Psychology
- Veterinary Studies



## Toronto

👥 16-18

- Business Management
- Medicine
- Engineering
- Computer Science & Artificial Intelligence

“

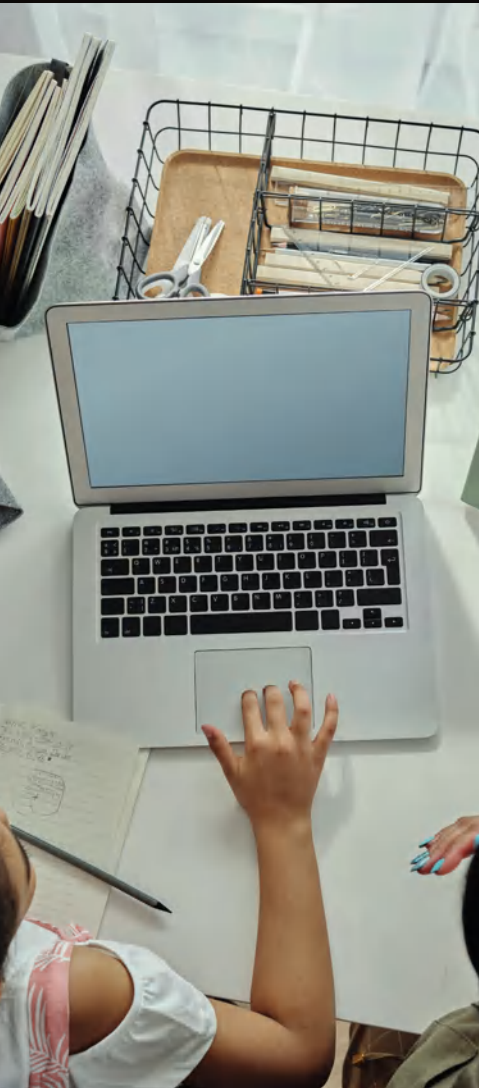
The overall programme is well organised. The staff take care of the kids with a sense of responsibility, and the residency is clean and in great condition. The participants are not just from international backgrounds but also local British kids. My daughter had a great time with Immerse in 2022, therefore, she is participating again in this year's programme.

— EMILY, PARENT, SWITZERLAND









# Online Research Programme


**CLASS SIZE**  
1:1

**HOURS OF TUITION**  
4, 10, OR 20 HOURS

**TEACHING**  
BESPOKE SESSIONS SCHEDULED  
WITH YOUR TUTOR THROUGHOUT  
THE YEAR

**PROGRAMME DELIVERY METHOD**  
ONLINE





“ Overall, this was the perfect programme. The research sessions and 1:1 teaching sessions were perfectly combined and it gave me a taste of what to expect at Oxford in terms of teaching methods. I also learned other skills like how to write research papers, how to find a research topic and how to find literature to reinforce my arguments.

— ELIF, ONLINE RESEARCH PROGRAMME ALUMNI, CHEMISTRY

# Online Research Programme

## 📖 Academic Pathway



**HOURS OF TUITION**  
4, 10 OR 20 HOURS OF 1:1 TUTORIALS

**TEACHING**  
DEVELOPMENT OF UNIVERSITY-LEVEL SKILLS

**SYLLABUS**  
BESPOKE 1:1

**The Online Research Programme is designed for students who want to enhance their personal research and study skills in preparation for university, whilst also developing deeper knowledge in their chosen field. Participants can choose to study a unique topic from the range of subjects that we offer, and select to be taught either by an Oxbridge or Ivy League tutor.**

Led by their personal tutor, students undertake a research project, assessed at university-level and receive daily 1:1 supervision in addition to academic skills classes.

This course is ideal for students wanting to gain invaluable experience developing projects at university, whilst also understanding the demands of an Oxbridge or Ivy League degree.

The Online Research Programme is the perfect next step for ambitious students who have completed an Extended Essay or EPQ, or are interested in experiencing university-level, tutorial-based study.



## Research Project

A key aspect of the course is the development of an undergraduate-level academic research project, guided by a personal tutor from a prestigious university.

Depending on the subject, this project can either take the form of a 1000 - 3000 word essay (varies by programme duration), a practical creation, or an interactive presentation.

## Develop Academic Skills

In addition to the academic research project, students will also receive tuition in areas such as personal study, academic writing and independent research. These are transferable skills which are vital for success in higher education, and students relish the opportunity to explore a topic of their interest.

For more detailed syllabus information and course content, please visit: [www.immerse.education](http://www.immerse.education)

## Personalised Learning

### From Oxbridge or Ivy League Tutors

Due to the bespoke nature of the Online Research Programme, students receive a personalised teaching timetable and syllabus, ensuring each student experiences a tailored tuition package that caters for their level and academic goals. A wide choice of subjects are available, including but not limited to:

- Architecture
- Artificial Intelligence
- Biology
- Business Management
- Chemistry
- Computer Science
- Coding
- Creative Writing
- Economics
- Encryption & Cybersecurity
- Engineering
- English Literature
- History
- International Relations
- Law
- Mathematics
- Medicine
- Nanotechnology
- Philosophy
- Physics
- Psychology
- Mathematics
- Medicine
- Philosophy
- Physics



# Online Insights

## CLASS SIZE

MAXIMUM OF 10 STUDENTS

## HOURS OF TUITION

3 HOURS, 20 HOURS, 40 HOURS

## TEACHING

GROUP CLASSES & 1:1 TUTORIALS

## PROGRAMME DELIVERY METHOD

ONLINE



## Academic Content

### SUBJECTS AVAILABLE

Our online programmes are developed to ensure students explore new and exciting concepts in subjects they love at a university-level, all while adapting to each students' pace of learning:

- Architecture
- Business Management
- Computer Science & Artificial Intelligence
- Creative Writing
- Economics
- Engineering
- English Literature
- History
- International Relations
- Law
- Medicine
- Natural Sciences
- Philosophy
- Psychology

### PROGRAMME OPTIONS

#### Intensive (2-days)

For students seeking a fast-track introduction to university-level learning over one weekend. Only available in Business Management, Law & Medicine.

#### Classic (1-week)

For students who want to dig deeper into a subject, and engage in university preparation during the Winter or Spring.

#### Classic Summer (2-weeks)

For students who want more insights to develop a full project, while engaging in more skill and university preparation activities.

### TEACHING STYLE

Online Insights is designed to emulate the experience of academic seminars in a university environment. Aside from daily contact with their tutors, participants will engage in online social activities led by current undergraduates from Oxbridge universities or the like. They will also learn from visiting expert guest speakers, and engage in interactive university preparation and skills-based workshops.

#### 1:1 TUTORIALS

Whilst the majority of teaching is delivered via group classes, participants also receive two 30-minute individual tutorials from their tutor, at the beginning and end of each week.

This time is dedicated to ensuring each student is progressing at the same pace as the rest of the class, as well as to discuss future academic goals and interests.

#### MENTOR SESSIONS

A key highlight of our programmes is the opportunity for students to learn from their mentors (undergraduates at Oxbridge universities). These sessions include overviews for choosing a university subject, application process guidance and student life Q&A.

It's during these periods that participants can participate in social activities and get to know their classmates better and network.

SAMPLE TIMETABLE (WEEK ONE)

AGES 13-18

	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY
08:00					
08:30	Tutor Welcome Session	Tutorial and Tutor Office Hours	Tutorial and Tutor Office Hours	Tutorial and Tutor Office Hours	Tutorial and Tutor Office Hours
09:00					
09:30	Subject Tuition	Subject Tuition	Subject Tuition	Subject Tuition	Subject Tuition
10:00					
10:30	Break	Break	Break	Break	Break
11:00	Subject Tuition	Subject Tuition	Subject Tuition	Subject Tuition	Subject Tuition
11:30					
12:00					
12:30	Lunch	Lunch	Lunch	Lunch	Lunch
13:00					
13:30	Workshop: Academic Skills Diagnostic	Workshop: Academic Writing Skills 1	Workshop: Academic Writing Skills 2	Workshop: University Applications (How to Stand Out)	Workshop: Personal Statements 1
14:00					
14:30	Mentor Welcome Session	Things You Wish You'd Known	Virtual Tour of Colleges	University Trivia	Choosing Your University and Subjects
15:00					
15:30	Self-Study Time	Self-Study Time	Self-Study Time	Self-Study Time	Self-Study Time
16:00					

SAMPLE TIMETABLE (WEEK TWO)

AGES 13-18

	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY
08:00	Tutorial and Tutor Office Hours	Tutorial and Tutor Office Hours	Tutorial and Tutor Office Hours	Tutorial and Tutor Office Hours	Tutorial and Tutor Office Hours
08:30					
09:00	Subject Tuition	Subject Tuition	Subject Tuition	Subject Tuition	Subject Tuition
09:30					
10:00	Break	Break	Break	Break	Break
10:30					
11:00	Subject Tuition	Subject Tuition	Subject Tuition	Subject Tuition	Subject Tuition
11:30					
12:00	Lunch	Lunch	Lunch	Lunch	Lunch
12:30					
13:00	Workshop: Personal Statements 2	Workshop: Research Skills	Workshop: Self-Evaluation	Workshop: Interview Preparation	Workshop: Academic Skills Diagnostic Evaluation
13:30					
14:00	The Application Process - The Student Perspective	The Application Process - Dos and Dont's	Starting University: The First Few Months	University and Student Life Q&A	Graduation (all classes)
14:30					
15:00	Self-Study Time	Self-Study Time	Self-Study Time	Self-Study Time	
15:30					
16:00					



# Career Insights

**LOCATION**

LONDON | NEW YORK | SAN FRANCISCO

**CLASS SIZE**

MAXIMUM OF 10 STUDENTS

**HOURS OF TUITION**

40 HOURS

**TEACHING**

SUBJECT-BASED INDUSTRY-FOCUSED,  
EXPERIENTIAL LEARNING

**PROGRAMME DELIVERY METHOD**

IN PERSON



# Career Insights Overview

## Career Pathway

### Unique Future Career Experiences

**Interactive projects and workshops offer the opportunity to engage with professionals from some of our fastest-growing industries. Learning from those at the forefront of their field, participants explore career pathways within different industries, and develop the critical skills needed for each industry.**

The programme is based in the iconic city hubs of London, New York and San Francisco, which are internationally renowned as a centres for innovation, culture and opportunity. Participants experience living in university accommodation, with everything the city has to offer on their doorstep. Participants engage in specialist Career Skills sessions such as developing a personal brand, CV and cover Letter preparation and interview role-playing.

In addition to their interactive projects and workshops, students have the opportunity to partake in subject-aligned industry visits to exciting sites like Thorpe Parke, Rise Barclays, Pixel United and more.



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For more detailed syllabus information and course content, please visit: [www.immerse.education](http://www.immerse.education)

# Career Insights Industry Partnerships



**- BUSINESS MANAGEMENT**

## Chelsea FC - Business of Football

The home of Premier League club Chelsea, Stamford Bridge is one of the major football stadiums in the UK.

Students get a behind-the-scenes, multifaceted learning experience that combines the excitement of football with invaluable business insights.



**- ENGINEERING**

## Thorpe Park: The Science of Rollercoasters

Explore the key principles of physics and math with the inspiring backdrop of the UK's most popular park and its exhilarating roller-coasters.



## Barclays

RISE Barclays Accelerator is a fintech accelerator program run by Barclays in partnership with Techstars, which provides valuable insights to help start-ups navigate challenges and make strategic decisions.



**- FINE ART**

## Fashion-Enter Factory Tour

Fashion-Enter is an award-winning social enterprise, which is a centre of ethical garment manufacturing. It is a leading non profit organisation that strives to be a centre of excellence for sampling, grading, production and for learning and development of skills within the fashion and textiles industry.



**- CREATIVE WRITING AND FILM**

## British Film Institute (BFI)

The BFI is the UK's primary institute, dedicated to supporting film-making in all its forms. This film and television charitable organisation promotes and preserves film-making and television in the United Kingdom.



**- SOFTWARE DEVELOPMENT AND GAME DESIGN**

## Pixel United (Product Madness) Studio Tour

Pixel United (PxU) is a world-leading, mobile-first games company with a multi-category stable of iconic games that entertain millions of players around the world every day.

# MSF

## - MEDICINE

### Médecins Sans Frontières

Médecins Sans Frontières, also known as Doctors Without Borders, is a charity that provides humanitarian medical care. It is a non-governmental organisation of French origin, known for its projects in conflict zones and in countries affected by endemic diseases.



## - LAW

### Royal Courts of Justice

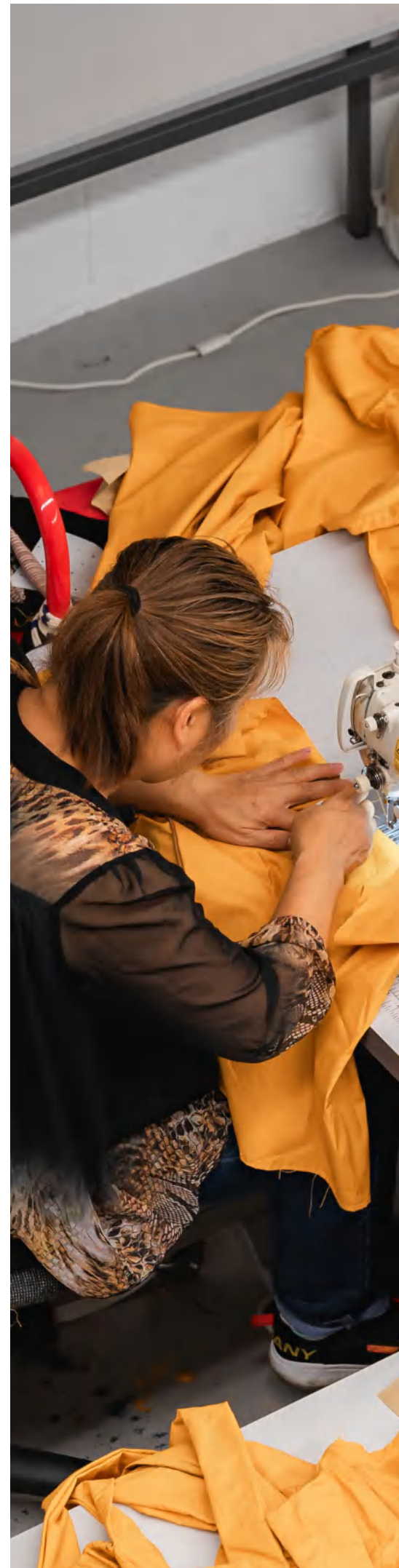
The Royal Courts of Justice (London's High Court) is an enchanting building on London's Fleet Street, that houses the High Court and Court of Appeal of England and Wales.



## - LAW

### Supreme Court

The Supreme Court is the final court of appeal in the UK for civil cases, and for criminal cases from England, Wales and Northern Ireland. The Supreme Court hears cases of the greatest public or constitutional importance affecting the whole population.



# Subjects & Locations



## London

👥 13-15 & 16-18

- Architecture & Design
- Business Management
- Creative Writing & Film
- Engineering
- Fine Art
- Software Development & Game Design
- Law
- Medicine



## New York

👥 15 - 18

- Fashion & Design
- Banking & Finance
- Marketing & Entertainment
- Law



## San Francisco

👥 15 - 18

- Entrepreneurship
- Software Development & Artificial Intelligence
- Health & Biotechnology
- Data Science & Analytics





“

Studying fine art here has really helped me express myself through my artwork. It's helped build my confidence and improve my skills. This programme has really opened my eyes to new possibilities for my future career. I'm so thankful for this opportunity to study what I'm passionate about. It's been an amazing experience so far.

— CORNELIA, CAREER INSIGHTS, FINE ART

SAMPLE TIMETABLE - LONDON - WEEK ONE

	SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
08:00		Breakfast	Breakfast	Breakfast	Breakfast	Breakfast	Breakfast
09:00							
10:00		Project-Based Session	Project-Based Session	Project-Based Session	Project-Based Session	Tutor 1:1	Full Day Excursion to Oxford/ Cambridge
11:00		Break	Break	Break	Break	Break	
12:00		Career Skills	Career Skills	Career Skills	Career Skills	Career Skills	
13:00		Lunch	Lunch	Lunch	Lunch	Lunch	
14:00							
15:00	Arrivals	On-site Industry Visit	Industry Visit	Industry Visit	Industry Visit	Industry Guest Speaker	
16:00							
17:00							
18:00	Dinner	Dinner	Dinner	Dinner	Dinner	Dinner	Dinner
19:00							
20:00	Welcome Talk & Ice-Breaker Games	Fireside Chat	Murder Mystery	Cinema	Theatre Show	Cake and Canvas	Board Games Night
21:00							

UPDATE TO: SAMPLE TIMETABLE - LONDON - WEEK TWO

	SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
08:00	Breakfast	Breakfast	Breakfast	Breakfast	Breakfast	Breakfast	Breakfast
09:00	Full-day Excursion: Central London	Project-Based Session	Project-Based Session	Project-Based Session	Tutor 1:1	Project-Based Session	Departures
10:00		Break	Break	Break	Break	Break	
11:00		Career Skills	Career Skills	Career Skills	Career Skills	Career Skills	
12:00		Lunch	Lunch	Lunch	Lunch	Lunch	
13:00		On-site Industry Visit	Industry Visit	Industry Visit	Industry Visit	Graduation	
14:00							
15:00							
16:00							
17:00							
18:00		Dinner	Dinner	Dinner	Dinner	Dinner	
19:00	Private Study	Bowling	Quiz Night	Museum Lates	Talent Evening	Final Night Party	
20:00							
21:00							



# Female Future Leaders

**LOCATION**  
CAMBRIDGE

**CLASS SIZE**  
MAXIMUM OF 10 STUDENTS

**HOURS OF TUITION**  
40 HOURS

**TEACHING**  
MULTIDISCIPLINARY: THEORETICAL &  
PRACTICAL

**PROGRAMME DELIVERY METHOD**  
IN PERSON



# Female Future Leaders

## Career Pathway



**HOURS OF TUITION**  
40 HOURS

**TEACHING**  
MODERN LEADERSHIP  
SKILLS

**SYLLABUS**  
MULTIDISCIPLINARY

The Female Future Leaders summer programme offers a multi-disciplinary exploration of leadership for engaged and motivated young women. The programme focusses on a range of skills that can provide success in STEM, business or politics pathways.

Over the course of two weeks, you will explore a broad range of subjects at university level. The programme is designed to support young women to build the confidence and skills of future leaders. Tutors will use elements of politics, business, law and science, through a series of interactive lectures and workshops, to develop each student's leadership skills.



# Academic Content

## All-Female Programme

Only female students may enrol on this 'all-girls' programme, with leading female academics providing an insight into leadership from a woman's perspective.

## Lead Key Skills

Developing effective leadership skills can open many pathways and lead to greater opportunities for success. To aid in this, Female Future Leaders is based on the Immerse LEAD Key Skills.

Centred around the four main areas of Leadership, Emotional Intelligence, Adaptability and Development, the course outcomes aim for personal growth in areas such as:

- Public Speaking
- Motivation
- Teamwork
- Negotiation
- Critical Thinking
- Debating



## Teaching Style

Tuition is provided in a variety of ways:

- Classroom-based Seminars
- Guest Speakers
- Small Group Projects
- Interactive Lectures

For more detailed syllabus information and course content, please visit:

[www.immerse.education](http://www.immerse.education)

# A Proven Student Journey

## 1. Successful Enrolment

Upon enrolment we offer private airport transfer services to ensure ease of arrival to your college. We provide rapid support to address any queries participants have about the programme.

## 2. Pre-Programme Induction

Before every programme starts, we collect all of the required information from every student which will enable them to have the best experience possible. This includes personal information as well as academic information which we pass on to their tutor for review. We also offer visa letters for eligible students.

## 3. Programme Overviews

We provide students with academic and enrichment programme overviews, including information about where they'll be staying and important procedures.

## 4. Course Overviews

A course and tutor overview is shared for participants' academic sessions. We provide high calibre, engaging pre-programme content to enable all students to familiarise themselves with course content before they attend the programme.

## 5. The Immerse Experience

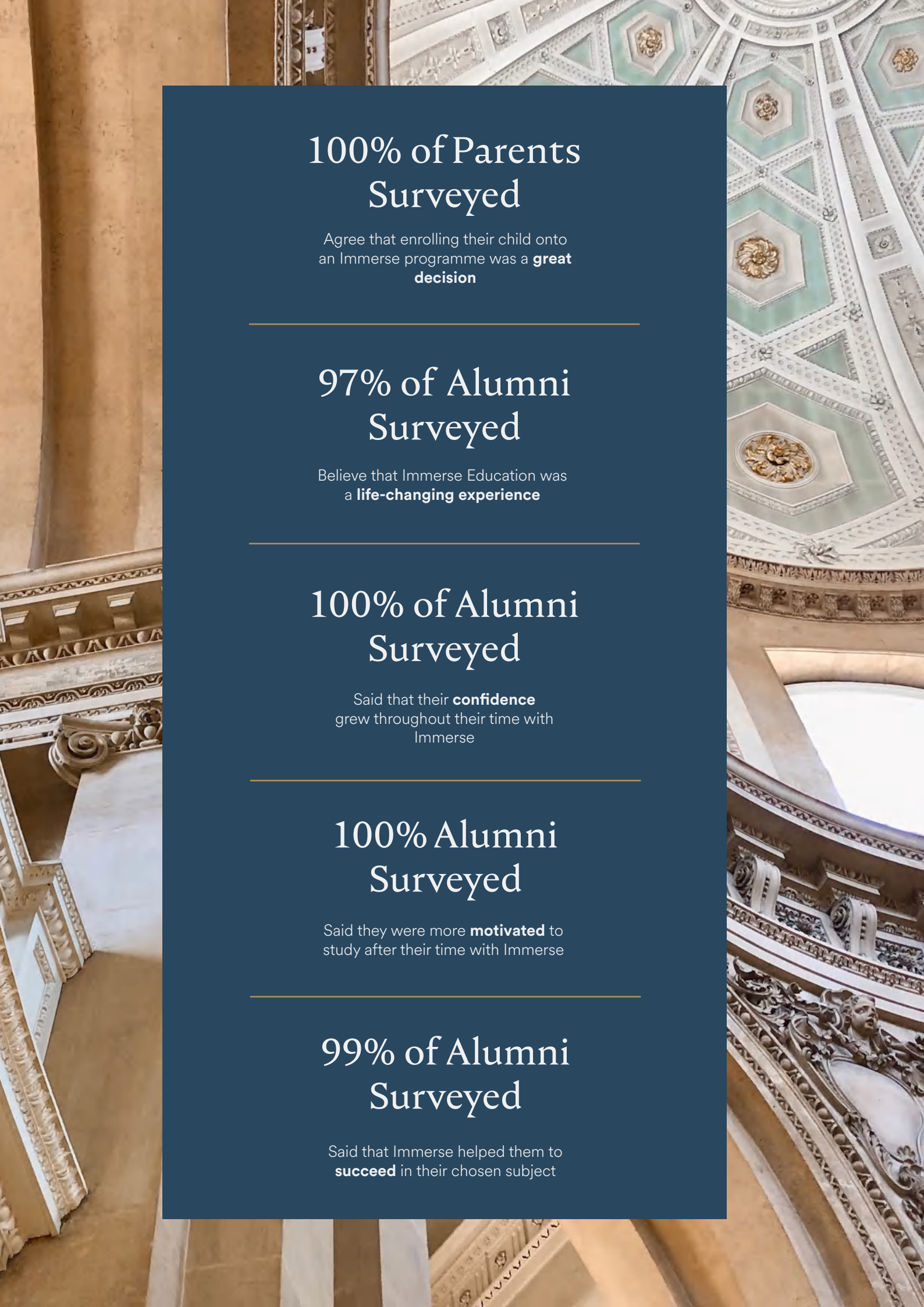
Participants meet peers from around the world, take part in their academic sessions, enjoy the unforgettable social experiences and prepare personal projects to complete their academic journey. They also receive individualised feedback from their tutors.

## 6. Graduation

This is an opportunity for our students to celebrate their accomplishments over the past two weeks, and receive their Immerse Education graduation certificate digitally, or in front of their peers and college staff.

## 7. Post-Programme Benefits

Students can access engaging and exclusive university-level content for 12 months after their programme. In addition to building on subject knowledge, participants can continue developing themselves through skills and university preparation workshops delivered by our expert academics and mentors. Students will also have access to an alumni network for events, networking and learning purposes.



## 100% of Parents Surveyed

Agree that enrolling their child onto an Immerse programme was a **great decision**

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## 97% of Alumni Surveyed

Believe that Immerse Education was a **life-changing experience**

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## 100% of Alumni Surveyed

Said that their **confidence** grew throughout their time with Immerse

---

## 100% Alumni Surveyed

Said they were more **motivated** to study after their time with Immerse

---

## 99% of Alumni Surveyed

Said that Immerse helped them to **succeed** in their chosen subject





“

Immerse will support the university applications that I will begin this summer. Immerse taught me about the world and the diverse people that live all over the world. I made friends and continue friendships that have enriched my life experience in such a major way. Before I went to Immerse, my experience in the world was small. Today, I see my future as part of the larger world. This has shown me that my future is limitless and I cannot wait to see what lies ahead.

— CAROLINE M, ACADEMIC INSIGHTS & CAREER INSIGHTS  
ALUMNI, CREATIVE WRITING



# Continued Learning

The support for our students doesn't end after their time on the course, but for 12 months after their time learning with us they have access to an extensive range of learning opportunities and alumni networking opportunities, facilitated by our dedicated Alumni Community Manager. The post-programme support and further learning benefits included on our courses are worth up to £1,600. See them listed below.

## Post-Programme Benefits\*

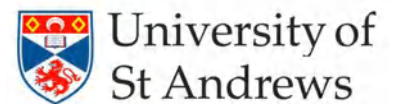
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- ✓ **12-Month Access to Exclusive Programme Resources**
- ✓ **Access to Premium Immerse Lifelong Learning Content**
- ✓ **Access to Programmes Providing Further Learning Enrichment ('Academic and Careers Pathways)**
- ✓ **Access to Skill-based Sessions with Mentors**
- ✓ **Premium Workshops Supporting University Admissions, Careers Preparation & Upskilling**
- ✓ **Opportunity to Have Future Skills Certified**
- ✓ **Masterclasses with Experts**
- ✓ **VIP Events**
- ✓ **Exclusive Offers from our Partners**
- ✓ **Access to Exclusive Immerse Programme Portfolio Discount**
- ✓ **Access to Membership Benefits and Events from Partners**

\*Coming Soon after the Summer of 2024.

# Alumni University Destinations

Explore some of the world-leading universities that our students progress to.



# Alumni Career Destinations

Our alumni have progressed to work at global organisations.



# Awards

## Education Investor Awards

**Immerse Education is proud to be selected as a finalist in the Education Investor Awards.**

We have been recognised as a notable Pathway Provider for our programmes, under the Education Provision category. We are delighted to be nominated among other leading brands.

The Education Investor Awards has been celebrating the achievements in the business of education for 12 years. Through their initiatives they have raised over £400,000 for charities.

## British Youth Travel Awards

**Immerse Education was fortunate enough to be recognised as a finalist in the Best Educational Product category.**

Through delivering immersive, challenging academic programmes designed for ambitious youth from around the world, Immerse Education has emerged as a leader in the field.

The British Youth Travel Awards are the sector's opportunity to reward high achievers, gain recognition, and raise the profile of the work and individual successes of organisations engaged in youth, student and educational travel to, from and within the UK.

## Queen's Award

**The Queen's Award for Enterprise is the UK's most prestigious business award.**

Immerse Education has been awarded the Queen's Award for Enterprise. To be recognised by Her Majesty is a huge honour, and a testament to the unique, educational experiences we provide to students across the world.

### RECIPIENTS OF





# Partnerships, Awards & Accreditations

We are proud to work with leading membership organisations that support our students on their educational and career pathways. These include the Royal Society of Chemistry, the Historical Association and the Institute of Leadership and Management.

We are also accredited by leading educational quality assessors, who validate the high standard of our programme experiences and ensure we meet government standards.

## British Accreditation Council (BAC)

**Immerse Education is accredited by the leading mark of educational quality for the sector.**

For over 25 years the British Accreditation Council (BAC) has been responsible for setting educational quality standards within the independent further and higher education sector. We are proud to display this badge of quality.

### PROUDLY ACCREDITED BY



### IN PARTNERSHIP WITH



## Duke of Edinburgh Award

To ensure we support our students with extra-curricular accreditations we are a successfully approved activity provider with the Duke of Edinburgh's Award (DofE).

Our residential programmes have been approved by the DofE as meeting their sectional conditions and count towards the achievement of a DofE Award.

# FAQs

## Who are the academic tutors?

All our tutors are experts in their field and are experienced in teaching undergraduate students. They are current or previous teaching members of top UK universities, predominantly Cambridge and Oxford, and have been carefully selected for their ability to convey their passion and enthusiasm for the complexities of their discipline, in a style that is accessible to all.

## Can I study more than one subject at once?

The purpose of Immerse is to provide an in-depth exploration of one discipline through a variety of topics, so that participants can get a real sense of what it would be like to study their subject at a more advanced level; therefore we do not offer combined subjects. Participants are able to schedule formal meetings with any of the mentors on their programme, who represent a diverse range of disciplines from institutions like Cambridge and Oxford universities, where they can gain insight into a different subject.

## Where will I be accommodated?

All in person programmes include single or twin accommodation, with predominantly shared accommodation. The accommodation is on campus and part of the university experience.

## What will I do outside of academic sessions?

Our academically rigorous summer and online programmes are carefully balanced with a range of social and cultural opportunities for participants to meet other students from all over the world and

form new friendships to last a lifetime. Our alumni list punting and the weekend excursion to London as two of their favourite activities. As well as these scheduled events, participants have free time in which to explore their local surroundings, relax with fellow participants, or take some time for private study or to work on their personal project.

## What is included in a programme?

Depending on the type of programme selected participants will have access to in-depth tuition from world-class tutors or industry experts plus unrivalled support from a pastoral team, including undergraduate student mentors. There are also options to receive university preparation and skills development support depending on your programme of choice.

If you are participating in an in-person programme your participation fee will include 13 nights of accommodation with an individual bedroom, comprehensive insurance, full and half day excursions, a graduation ceremony and certificate.

## Can you cater for dietary requirements?

Yes, the on-site catering teams can cater to most medical and religious dietary requirements. Please inform us of any dietary requirements or medical conditions well in advance of the programme so that we can ensure that all relevant staff members are aware.

## Can you help me get from the airport to the college?

We offer a shared airport transfer service for participants travelling from several airports,

depending on our in-person programme locations. This is a chaperoned service by Immerse Education which will be available to request after enrolment for an additional fee.

For students arriving outside of the allotted shared transfer times, and to other airports, we're able to offer private transfers by taxi.

## When is the enrolment deadline?

Places on our programmes are awarded on a first come, first served basis with class sizes capped at a maximum of 10 participants. We therefore strongly recommend enrolling early in the academic year to avoid disappointment.

## How do I enrol?

To enrol please visit [www.immerse.education/enrol/](http://www.immerse.education/enrol/) and complete the participant information there. A £995 deposit is payable at the point of enrolment and your place is secured once you receive a formal confirmation of enrolment from us.

## My question isn't listed here

Please get in touch with [enquiries@immerse.education](mailto:enquiries@immerse.education) and a member of our team will be very happy to help.

## Is there a minimum level of English required?

Yes. We require a minimum of B2/5.5 IELTS level of English to attend any Immerse programme.

If students are not confident in their level of English, they are able to set a meeting with a member of the academic team to carry out a language level assessment test.

## Are you able to provide a visa support letter?

We can provide a visa support letter once the full balance is paid. You will be provided a link in the Participant Welcome Pack following enrolment.





# Bespoke Programmes

We take pride in delivering award-winning, fully customisable programmes designed to meet the unique needs of private groups and organisations. Our extensive experience extends to crafting tailor-made programs for a diverse range of clients,

including schools, universities, and government entities. With a wide array of options at our disposal, we are well-equipped to cater to every requirement, ensuring that each program we deliver is a bespoke and exceptional experience.

To find out more about bespoke programmes and receive a custom proposal, please contact advisor [enquiries@immerse.education](mailto:enquiries@immerse.education).







# Inspiring Great Young Minds

**immerse**  
EDUCATION

[WWW.IMMERSE.EDUCATION](http://WWW.IMMERSE.EDUCATION)