

Prospectus 2025



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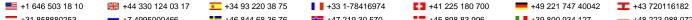
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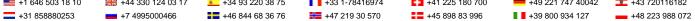
THE STARTING POINT



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The starting point



Navigating the future

is perhaps one of the most profound challenges we face in life. It's a journey that demands purpose, confidence, and clear guidance. As we stand at the crossroads of potential and possibility, the choices we make today will shape not just our individual paths, but the world we aspire to create.

I vividly remember my own pivotal moment, standing amidst the historic spires of Oxford as a teenager visiting the city. The weight of potential futures pressed upon me, accompanied by a mix of exhilaration and trepidation. It was then that I realised the true power of education - not just as a means to an end - but as a transformative force that enables us to raise our standards, push boundaries, and strive for self-actualisation.

For students, this is a time of unprecedented opportunity, but also of challenging complexity. The rapid pace of global change means that the careers of tomorrow may not even exist today. For parents, there's a natural desire to provide every possible opportunity to prepare for this change, coupled with the challenge of navigating an educational landscape that may look very different from your own experiences.

OUR MISSION IS TO PARTNER WITH YOU TO NAVIGATE THIS CRUCIAL TIME WITH CONFIDENCE AND CLARITY.

As we celebrate over a decade of transformative experiences at Immerse, I'm continually inspired by the journeys of our alumni. They remind us that with the right mindset, support, and opportunities, we can indeed create better futures for ourselves and for others. Take Sarah, a shy 16-year-old who joined our Cambridge summer programme uncertain about her path. Today, she's pursuing a Ph.D. in Astrophysics at MIT, crediting Immerse for igniting her passion for science. Or consider Alex, who discovered his talent for sustainable engineering during our online course and is now interning at a leading green tech company.

These success stories aren't anomalies - they're the reason we exist. In today's landscape, adaptability and resilience are more crucial than ever. Our approach to experiential education, both in-person and online, is designed to foster these essential skills.

We're not just preparing for the next academic step or career move; we're laying the groundwork for a lifetime of growth, impact, and personal fulfillment. Through our Immerse Experiential Learning Framework, we've designed programmes that go beyond traditional education. We offer a glimpse into potential futures, connecting aspiring minds with experts and innovators who are shaping their fields.

To the parents reading this, we understand the mixture of pride and concern you feel as you support your child's journey. To the students, we recognise your ambitions, your doubts, and your potential to change the world.

I hope this prospectus leaves you feeling inspired, confident, and clear about your next steps with Immerse Education. Remember, we have but one life - let's make it extraordinary.

The pages that follow offer more than information; they present a pathway to self-discovery, growth, and purposeful action. Whether you're drawn to the pioneering research at Cambridge, the innovation hubs of Silicon Valley, the clean technology of Singapore, or the cutting-edge online experiences we've crafted, we're here to guide you towards a future of your own making.

YOUR ADVENTURE IN SHAPING THE FUTURE STARTS HERE.

Sean Stevens, Founder and CEO Immerse Education

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Industry excellence

immerse

AWARDS

At Immerse, our awards keep our accomplishments honest. We use them as a yard stick to measure ourselves, and as proof of our commitment to industry excellence. They also represent the trust that our graduates have in our programmes, and the recognition of our peers in education.

PARTNERSHIPS & ACCREDITATIONS

We are proud to work with leading membership organisations that support our students on their educational journeys. These include the Royal Society of Chemistry, the Historical Association and the Institute of Leadership and Management.

We are also accredited by leading educational quality assessors, who validate the high standard of our programme experiences and ensure we meet government standards.

EducationInvestor Awards 2024

▼







EDUCATION INVESTOR AWARD

Immerse Education is proud to be selected as a finalist in the Education Investor Awards.

We have been recognised as a notable Pathway Provider for our programmes, under the Education Provision category. We are delighted to be nominated among other leading brands.

The Education Investor Awards has been celebrating the achievements in the business of education for 12 years. Through their initiatives, they have raised over £400,000 for charities.

BRITISH YOUTH TRAVEL AWARDS

Immerse Education was fortunate enough to be recognised as a finalist in the Best Educational Product category.

Through delivering immersive, challenging academic programmes designed for ambitious youth from around the world, Immerse Education has emerged as a leader in the field.

The British Youth Travel Awards are the sector's opportunity to reward high achievers, gain recognition, and raise the profile of the work and individual successes of organisations engaged in youth, student and educational travel to, from and within the UK.

BRITISH ACCREDITATION COUNCIL

Immerse Education is accredited by the leading mark of educational quality for the sector.

For over 25 years, the British Accreditation Council (BAC) has been responsible for setting educational quality standards within the independent further and higher education sector. We are proud to display this badge

DUKE OF EDINBURGH AWARD

To ensure we support our students with extracurricular accreditations, we are a successfully approved activity provider with the Duke of Edinburgh's Award (DofE).

Our residential programmes have been approved by the DofE as meeting their sectional conditions and count towards the achievement of a DofE Award.

7,000+ ALUMNI GLOBALLY 97% PARTICIPANTS WOULD RECOMMEND IMMERSE **RATED "EXCELLENT"**



READ OUR REVIEWS

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Our model



TAILORED CURRICULUM

Our programmes are future-forward and designed by our experienced educational team and tutors. Our advanced academic content is adapted to the interests and ability of the individual, and is based on our Immerse Experiential Learning Framework. This means that every participant is challenged to explore their own potential.

CONTENT AND LANGUAGE INTEGRATED LEARNING

We meet the English language needs of international students by jargonbusting technical subject terminology in order to support and build on their academic talents. At Immerse Education, we are proud to offer awardwinning courses that stimulate participants academically and prepare them for university and beyond. Whilst native-speaking students are welcome to enrol, each course is intended for students from around the world to develop their English language skills through the Content and Language Integrated Learning (CLIL) methodology.

ACADEMIC TUTORS AND INDUSTRY PROFESSIONALS

Our exceptional academic tutors and industry experts are at the heart of our programmes. Tutors are academic experts with teaching experience from world-leading universities such as Cambridge, Oxford and Harvard, whilst industry experts have significant work experience and teach career readiness skills.

PERSONAL PROJECTS AND CERTIFICATES

Our outcomes-focused programmes are designed to help students showcase what they have learned through a certificate and the completion of a personal project, guided by feedback from our highly esteemed tutors. These projects help to develop skills to share in university applications.

FRIENDSHIPS AND NETWORKING

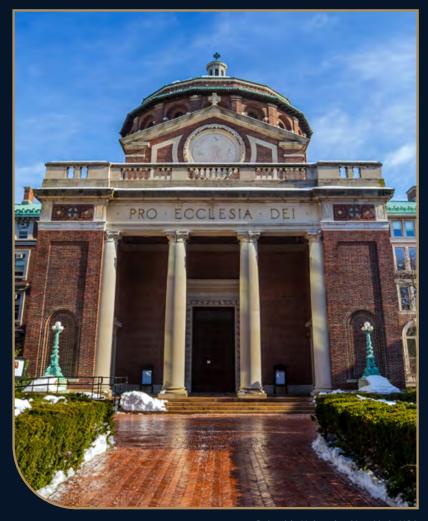
During their time on the programme, participants form lifelong friendships with like-minded peers. Our engagement with alumni through online and in-person events ensures that they can continue to connect with us and each other beyond the programme.

DEDICATION TO OUTCOMES

We are highly dedicated to student outcomes, and our experiential learning methodology ensures that students build essential skills for their future. Our sessions are collaborative, thought-provoking and dynamic - challenging students to embrace new perspectives.

PERSONALISED LEARNING

With a maximum of 10 participants, our small class sizes facilitate interactive learning, collaboration, and debate as participants approach academically challenging content. Our programmes ensure students receive tailored support and benefit from 1:1 tutorials from expert academics, plus support from mentors on nearly all of our programmes.



Columbia University, New York, USA

Our pathways



ACADEMIC PATHWAYS

University-level enrichment programmes led by expert academic tutors. For students building their knowledge to excel in school and beyond.

- ACADEMIC INSIGHTS IN PERSON
- ONLINE RESEARCH PROGRAMME ONLINE
- FUTURE FEMALE LEADERS IN PERSON

CAREER PATHWAYS

Immersive industry-focused programmes, led by industry experts, for students deciding on their career paths and improving job readiness.

• CAREER INSIGHTS - IN PERSON



Radcliffe Camera Library, Oxford, UK

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International experiences









Locations showcase

























BOSTON

CAMBRIDGE

LONDON

NEW YORK

OXFORD

SAN FRANCISCO

SYDNEY

TOKYO

TORONTO

ONLINE

Inspiring Young Minds - All over the world.



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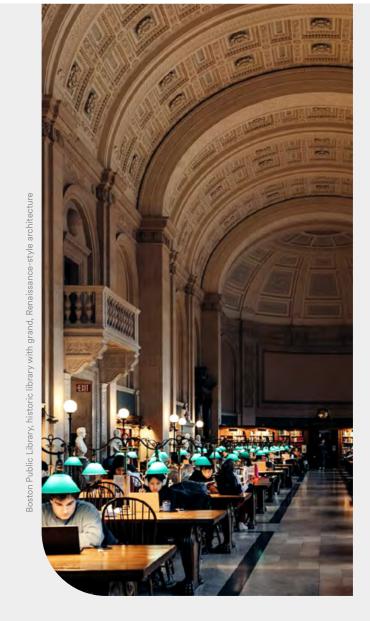




On the cutting-edge of physical science and engineering

Participants in this two-week Academic Insights programme will find themselves immersed in a city that boasts a range of firsts, including being the first city in the USA to build a subway system. This spirit of advancement is reflected by our world-class tutors, whose mission it is to help participants prepare for a bright future.

JULY/AUGUST 2025



"Throughout the two weeks with Immerse Education, I have met lifelong friends that share similar interest as I do. Besides further developing my intellectual rigour, I have also built my character through engaging in a diverse range of wonderful activities organised by our beloved mentors! All in all, it was a very unforgettable experience that I will cherish for a long time."

- Joyce L, Law participant, Cambridge



Boston Dynamics robot demonstration featuring Spot®, The Agile Mobile Robot



Boston financial district, McKinley Square, **Custom House Tower**

VIEW MORE

Medicine | Business Management | Software Development & Al | Engineering

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Cambridge

"I was merely expecting to further my understanding of chemistry and see what it is like to live in a college at Cambridge, but my experiences at the programme went way beyond that. Every evening and afternoon activity, every mentor family meeting, and every class time has given me invaluable memories and allowed me to make connections with people from a wide range of cultures. At the same time, I had the opportunity to improve crucial life skills such as communication, work ethic, and critical thinking."

- Artur L, Chemistry participant, Cambridge



King's College Chapel.

The educational home of 121 previous Nobel Prize winners

The two-week Academic Insights programme in Cambridge sees participants settled across six campus locations at the University of Cambridge. Participants in 2024 enjoyed activities including punting on the river Cam, as well as local museum tours, and day trips to Oxford and London. Activities are updated for each new programme.

JULY/AUGUST 2025



Zoe M, Female Future Leaders participant



Punting on the River Cam - Mathematical Bridge

VIEW MORE

Architecture | Artificial Intelligence | Biology | Biotechnology | Business Management | Chemistry | Coding | Computer Science | Creative Writing Criminology | Earth Sciences | Economics | Engineering | English Literature | Female Future Leaders | History | International Relations | Law Mathematics | Medicine | Nanotechnology | Natural Sciences | Philosophy | Philosophy, Politics & Economics | Physics | Psychology

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Big Ben, Westminster









Armaan, Business Management participant

The second-most visited city on earth

Our two-week Career Insights programme, hosted at University College London, boasts world-class industry visits. In 2024, participants visited Fortescue to learn about Formula One engineering, D-Labs to gain insights into 3D technology, and those in the Film Studies course were given the opportunity to make their own short films at a documentary workshop hosted by Chocolate Films. Activities are course-dependent and are updated annually.

JULY/AUGUST 2025

"Our tutor knew the answer to every question you could think of about engineering, knew about everyone's specialist subjects and was happy to discuss opportunities in each field with us.

My favourite aspect of the programme would be going on trips such as the tour of the London Underground to discover how engineering plays such a vital role. It's so much easier to learn and focus when there's something that's always keeping your attention"

- Ferris M, Engineering participant, London

VIEW MORE

Architecture & Design | Business Management | Creative Writing & Film | Engineering | Fine Art | Law | Medicine | Software Development & Gaming



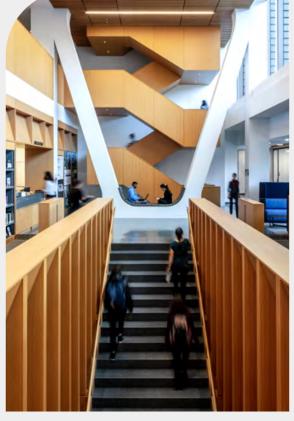
The world's melting pot of ideas and industries



World Trade Center station

Our New York programme offers participants the opportunity to spend two weeks gaining priceless Career Insights in the bustling world capital for multiple industries. Hosted at Columbia University, participants have previously been immersed in industry visits to Broadway and Hearst Publishing. 2025's programme will have an all-new roster of industry visits, tailored to specific subjects.

JULY/AUGUST 2025



Milstein Center for Teaching and Learning

"I learned a lot about what is required to apply to university and increase your chances on getting in. I also learned a lot about the legal system of America, law in general, and crucial skills to develop to be successful not only in school and work but also life. I met people who have a lot of influence and recognition in their industries, and I was able to make a lot of friends and memories in New York."

- Aaron U, Law Participant, New York



Project-based session, Career Insights

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Banking & Finance | Business Management | Fashion & Design | Marketing & Entertainment | Media & Journalism

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Ilbey, International Relations participant

One of the world's oldest and most prestigious university cities

Tour of the Oxford Campus, Radcliffe Camera





Divinty School Hall in the Bodleian Library

Our Academic Insights programme runs for two weeks, with participants spread across five campuses at the University of Oxford. Extracurricular activities are updated every year, with 2024 participants getting their feet wet with river punting, enjoying day trips to London, and taking tours of Oxford city.

JULY/AUGUST 2025

"Living as a university student was an exhilarating blend of independence and exploration! I was impatient and excited to live in the university's actual dormitories and eat in the official dining halls. This was a time of self-discovery that laid the foundation for my future endeavours. The opportunity to collaborate with diverse peers in fun team-building activities enriched my perspective and enhanced my interpersonal skills, leaving me better prepared for future personal challenges."

- Hayden K, Business Management participant, Oxford

VIEW MORE

Artificial Intelligence | Business Management | Creative Writing | Economics | Engineering | Film Studies History | International Relations | Law | Mathematics | Medicine | Nanotechnology | Physics | Psychology

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San Francisco

Birthplace of the technology boom

Golden Gate Bridge, suspension bridge



Hosted at an esteemed university in the heart of San Francisco, our two-week Career Insights programme features industry visits to the world's top companies. 2024 saw immersions at Google, Apple, the Intel Museum, and Uber HQ. 2025 promises to be just as inspiring.

JULY/AUGUST 2025

Interactive classroom session





"Living as a university student at UC Berkeley motivated me to work hard and excel in my university application. I loved the vibrant campus life, the stimulating academic environment, and the beautiful campus. I had the opportunity to meet amazing people who made my experience feel like home."

- Arnav T, Entrepreneurship participant, San Francisco

Bicycle tour of the Google offices

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Entrepreneurship | Global Society & Sustainability | Marketing & Entertainment | Software Development & Al

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Where East and West converge to shape new worldviews

Our two-week Academic Insights programme, hosted at the National University of Singapore, gives participants unparalleled access to world-class tuition, all while being immersed in the modern culture of one of the cleanest cities on the planet.

JULY/AUGUST 2025

VIEW MORE

Architecture | Business Management | Medicine | Software Development & Al



Centre for Life Sciences, Tahir Foundation Building

"I chose to attend the Immerse Summer programme because of their good reputation and incredible effort in providing a realistic university experience. I wanted to push myself academically, go further into my passions, and experience learning at university level. It was really exciting to have the chance to learn with excellent professors (in my case Mr. Sufri).

Frankly speaking, I loved every minute of every lesson. I loved it when Mr. Sufri asked us about the UAE and our culture. I loved it when we had group activities (they were very entertaining). I loved it when Mr. Sufri shared fun facts about Singapore! Once again, I have loved and cherished every second of my classes.

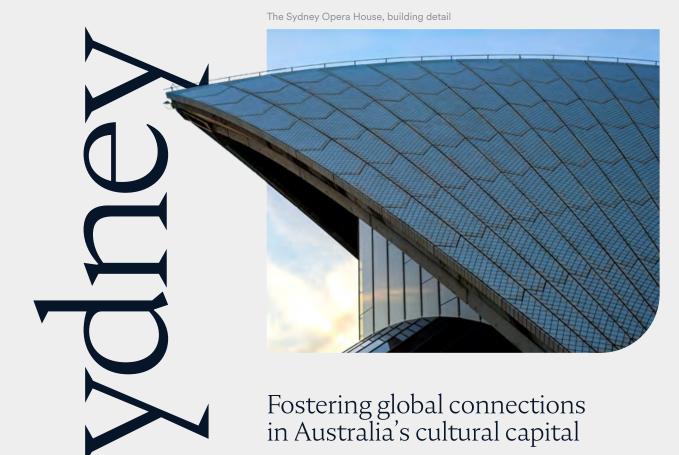
- Salma A, Psychology participant, Singapore



Fahad A, Natural Sciences participant







The Ainsworth Interactive Collection of Medical Pathology





The University of Sydney, building detail

"My time in Sydney with Immerse has honestly been one of the best things I have ever done. I learnt so much from all the inspirational tutors who have motivated me to challenge myself academically. This experience has allowed me to develop so many amazing new friendships from all over the world. Each and every moment at Immerse was engaging, fun and insightful.

When I left St. Pauls I felt like I was leaving behind a home and a family. I will forever treasure this extraordinary experience and all the wonderful memories I have made."

- Natalie F, Medicine participant, Sydney

VIEW MORE

Business Management | Creative Writing | Engineering | International Relations | Medicine | Psychology | Veterinary Studies

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programme promises to be just as exciting.

5TH - 15TH JANUARY 2025

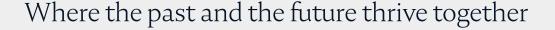
Based out of St. Paul's College at the University of Sydney, participants

in our ten-day Academic Insights programme have historically enjoyed

trips to Taronga Zoo, Luna Park, and Bondi beach for surfing. The 2025

Tokyo





Tokyo is famous for being one of the most inspiring and technologically interesting cities in existence. Participants in our two-week Career Insights programme will be immersed in a completely unique experience, with valuable learning outcomes to help focus their efforts in their chosen careers.

JULY/AUGUST 2025

VIEW MORE

Business Management | Engineering | Film & Animation | Global Society & Sustainability



immerse

"This course was extremely informative, educational, inspiring and engaging. I learnt to be much more communicative, creative and understanding of others' ideas during the creative process. I learnt to be resilient through the design and the creative process even though it fluctuated a lot. I learnt new techniques, developed some innovative ideas and received constructive and helpful criticism from my tutor, without whom I could've never been able to bring my project from my mind onto paper. Though I still consider it to have flaws, I am still proud of my final result and have no words to express how grateful I am to the course for bringing me through such an incredible experience - it really lives up to it's name, it

really is an immersive educational process. Besides the education, I had tons of fun, made ever-lasting memories and met lots of amazing people along the way. I felt absolute joy throughout the entirety of the two weeks and felt excited at the start of each day about what was ahead of me. Starting from the table tennis tournaments during free time and ending with us going out in the city during break - it all felt like a perfect dream that will forever be imprinted in my mind. I am mesmerized by all of it and I'll be sure to return next year."

- Sandro T, Architecture participant, Cambridge



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CN Tower, communications and observation tower

One of the fastest growing cities in North America

Participants in our two-week Academic Insights programme can look forward to expert-level tuition, all while being based at the University of Toronto. Extra-curricular activities for 2024 included visits to Niagara Falls, the Royal Ontario Museum, and the CN Tower.

JULY/AUGUST 2025



University of Toronto, St. George Campus, King's College Circle



Royal Ontario Museum, Hilary and Galen Weston Wing.

"My favourite memory of the programme is sitting in a rooftop, 60 stories above Toronto and watching the sun set behind the Toronto skyline. I come from a very small town in rural New Zealand where the most interesting thing to see is the number of sheep that roam the paddocks. Here, I was able to experience a whole new part of the world that had previously been hidden to me, make countless meaningful connections and have conversations with my peers from all over the world. The experience opened my horizons and inspired me to lead a life as a global citizen."

- Chris P, Business Management participant, Toronto

VIEW MORE

Business Management | International Relations | Medicine | Psychology | Software Development & Al

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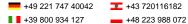
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Academic Pathways

University-level enrichment programmes led by expert academic tutors. This Pathway is for students looking to build their knowledge, enabling them to succeed in higher academia.

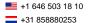
- ACADEMIC INSIGHTS IN PERSON
- ONLINE RESEARCH PROGRAMME ONLINE
- FUTURE FEMALE LEADERS IN PERSON



"I attended the Business Management Academic Insights Programme. We had a class size of 9, and the classes were organised as a blend of collaborative workshops and content explanation, rather than merely having our tutor lecture her classes on her own. This made the academic lessons always interactive and engaging. In each session, we had case study discussions and role-plays as business decision-makers, which made me think outside the box. This increased my confidence as all participants had the same passion and interest – so we were all comfortable and making mistakes was totally okay!"

- Hayden K, Business Management participant, Oxford

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Academic Insights













BOSTON

CAMBRIDGE

OXFORD

SYDNEY

SINGAPORE

TORONTO

- MAXIMUM OF 10 STUDENTS PER CLASS
- GLOBAL NETWORKING OPPORTUNITIES
- THEORETICAL & PRACTICAL
- PRESTIGIOUS LOCATIONS
- 40 HOURS OF TUITION
- IN PERSON

UNIVERSITY-LEVEL TUITION

Our award-winning summer programme, Academic Insights, provides high school students from around the world with an unforgettable experience, studying undergraduate-level subjects at top-tier universities including the University of Cambridge, the University of Oxford, The University of Toronto, and the University of Sydney.

All classes are taught by expert academics from world-leading universities, such as Oxford and Cambridge. Each subject follows a specifically designed summer school syllabus that combines theoretical knowledge with practical application. This ensures all students receive a well-rounded and challenging programme that develops them for future success.



"Meeting new people in a new city has encouraged me to empathise with experiences I have not faced and communicate with people unlike myself. I also feel more comforted about the idea of attending a university now that I have first-hand knowledge of what such a life is like. This has given me the extra push to attend the university I have dreamed of for years"

- Kornelia K, Business Management participant, Cambridge

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Academic Insights

PROGRAMMES FOR AGES 13-15

Our options for ages 13 to 15 are designed to ignite students' interest, and help them better understand which subjects to pursue at a higher level. Students are introduced to challenging content in an easy to understand and approachable way.

- · Architecture
- · Artificial Intelligence
- · Business Management
- · Computer Science
- · Creative Writing
- · Earth Sciences
- · Economics
- · Engineering
- · International Relations
- · Law
- · Medicine
- · Physics
- Psychology
- · Veterinary Studies

PROGRAMMES FOR AGES 16-18

Our programmes for 16 to 18 year olds provide a unique insight into what it's like to study a subject at university level. Our tutors have carefully designed rich and interesting curricula to further the existing passion that participants have for their chosen discipline.

- · Architecture
- · Artificial Intelligence
- · Biology
- · Biotechnology
- · Business Management
- · Chemistry
- · Coding
- · Computer Science
- · Computer Science & Artificial Intelligence
- · Creative Writing
- · Criminology
- · Earth Sciences
- · Economics
- · Engineering

- · English Literature
- · Film Studies
- · History
- · International Relations
- · Law
- · Mathematics
- · Medicine
- · Nanotechnology
- · Natural Sciences
- Philosophy
- · Philosophy, Politics & Economics
- · Physics
- · Psychology
- · Veterinary Studies

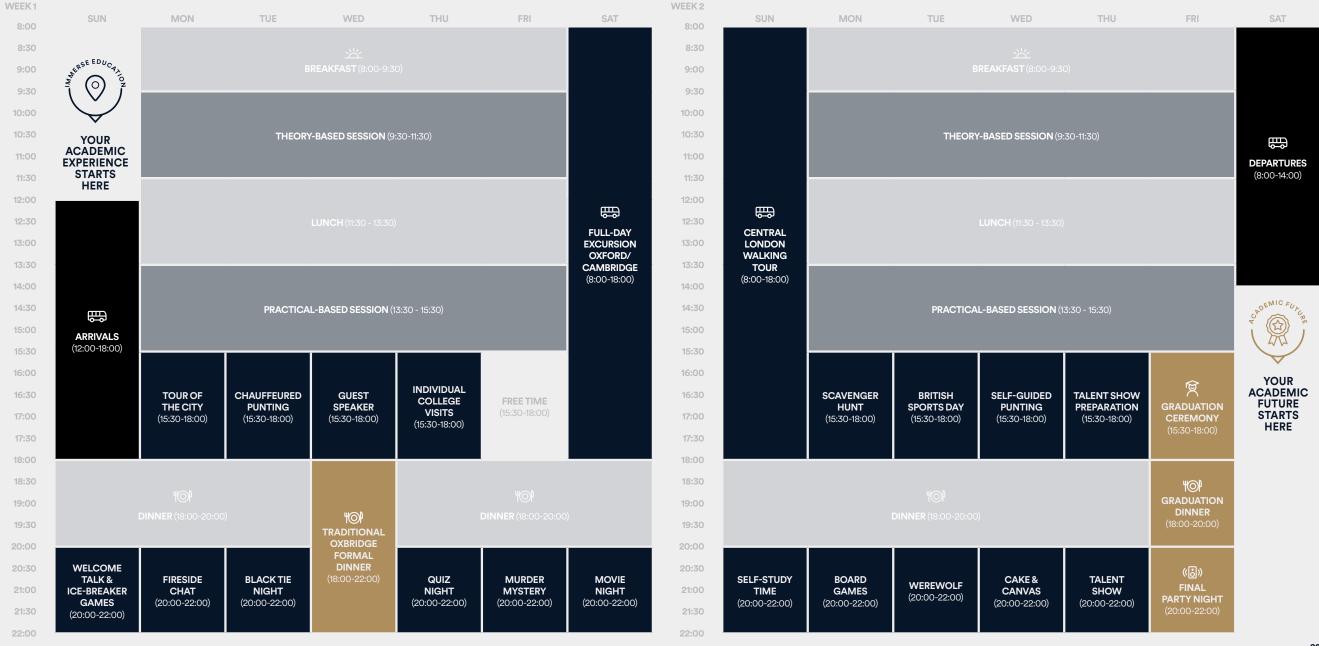


VIEW MORE



ACADEMIC INSIGHTS - SAMPLE TIMETABLE









Online Research Programme



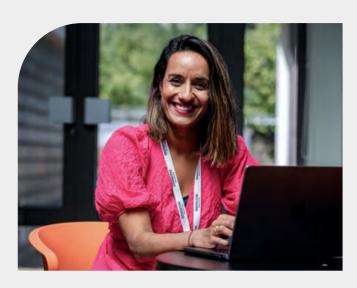


ONLINE

- 1 ON 1 AND GROUP TUITION OPTIONS
- 10 OR 15 HOURS OF TUITION
- BESPOKE SESSIONS SCHEDULED WITH YOUR TUTOR THROUGHOUT THE YEAR
- ONLINE
- ACCREDITED OPTION AVAILABLE - EARN UCAS POINTS

MASTER UNIVERSITY-LEVEL RESEARCH

Our Online Research Programme now has an accredited version, where students can gain valuable UCAS points towards their university applications. The programme is designed for students who want to enhance their research and study skills in preparation for university, while developing deeper knowledge in their chosen field. Participants can select a unique topic from our range of subjects and choose to be taught by an Oxbridge or Ivy League tutor. Students undertake a university-level research project with daily 1:1 or group supervision and academic skills classes. This course is ideal for those wanting to gain experience in university-level projects and understand the demands of an Oxbridge or Ivy League degree. It is the perfect next step for ambitious students who have completed an Extended Essay or EPQ or are interested in tutorial-based study.



VIEW MORE

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Online Research Programme

RESEARCH PROJECT

A key aspect of the course is the development of an undergraduate-level academic research project, guided by a personal tutor from a prestigious university. Depending on the subject, this project can either take the form of a 1000 - 3000 word essay (varies by programme duration), a practical creation, or an interactive presentation.

DEVELOP ACADEMIC SKILLS

In addition to the academic research project, students will also receive tuition in areas such as personal study, academic writing and independent research. These are transferable skills which are vital for success in higher education, and students relish the opportunity to explore a topic of their interest.

PERSONALISED LEARNING

Due to the bespoke nature of the Online Research Programme, students receive a personalised teaching timetable and syllabus, ensuring each student experiences a tailored tuition package that caters for their level and academic goals. A wide choice of subjects are available, including but not limited to:

- · Architecture
- · Artificial Intelligence
- · Biology
- · Business Management
- · Chemistry
- · Computer Science
- · Coding
- · Creative Writing
- · Economics
- · Encryption & Cybersecurity
- · Engineering

- · English Literature
- · History
- · International Relations
- · Law
- · Mathematics
- · Medicine
- Nanotechnology
- · Philosophy · Physics
- Psychology



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Female Future Leaders





CAMBRIDGE

- MAXIMUM OF 10 STUDENTS PER CLASS
- 40 HOURS OF TUITION
- MULTIDISCPLINARY: THEORETICAL & PRACTICAL
- IN PERSON

EMPOWER YOUR FUTURE

The Female Future Leaders summer programme offers a multidisciplinary exploration of leadership for engaged and motivated young women. The programme focusses on a range of skills that can provide success in STEM, business or politics pathways.

Over the course of two weeks, you will explore a broad range of subjects at university level. The programme is designed to support young women to build the confidence and skills of future leaders. Tutors will use elements of politics, business, law and science, through a series of interactive lectures and workshops, to develop each student's leadership skills.



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Female Future Leaders

RESEARCH PROJECT

Only female students may enrol on this programme, with leading female academics providing an insight into leadership from a woman's perspective.

LEAD KEY SKILLS

Developing effective leadership skills can open many pathways and lead to greater opportunities for success. To aid in this, Female Future Leaders is based on the Immerse LEAD Key Skills.

Centred around the four main areas of Leadership, Emotional Intelligence, Adaptability and Development, the course outcomes aim for personal growth in areas such as:

- · Public Speaking
- Motivation
- · Teamwork
- Negotiation

Debating

· Critical Thinking

FFL CONFERENCE

Throughout the course, students will work in groups to prepare for a conference on the final day. Working on a theme relevant to trends in female and global leadership, participants will plan and give a presentation expressing their viewpoints to their peers in an environment that simulates an international conference.

Through this conference project, participants will be able to develop key skills essential for a future in leadership, such as:

- · Public Speaking
- · Communication
- · Analytical Thinking
- · Persuasiveness



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Career Pathways

Immersive industry-focused programmes, led by experts, for students deciding on their career paths and improving job readiness.

• CAREER INSIGHTS - IN PERSON



"I think that the biggest advantage of the programme is the network of connections I managed to build over the duration of my visit. I met a lot of people both from industry visits and in-class activities, but also made loads of friends with which I will for sure be in contact."

- Natalia M, Medicine participant, London



Career Insights









LONDON

NEW YORK

SAN FRANCISCO

TOKYO

- MAXIMUM OF 10 STUDENTS
- 30 HOURS OF TUITION FROM INDUSTRY EXPERTS
- SUBJECT-BASED INDUSTRY VISITS, PROVIDING EXPERIENTIAL LEARNING
- IN PERSON

UNIQUE FUTURE CAREER EXPERIENCES

Interactive projects, industry visits and workshops offer the opportunity to engage with professionals from some of our fastest-growing industries. Learning from those at the forefront of their field, participants explore career pathways within different industries, and develop the critical skills needed for each industry.



"The Career Insights programme has been great We've learned about different things in business like cryptocurrency, marketing, marketing strategies and advertising. We completed our own project about brand management which has been really interesting. In our project, we created our own brand and own product along with an advertising campaign to sell it to consumers.

Throughout the programme, I've noticed myself developing and changing into a more confident individual who has more clarity of his future. It gives you more clarity on how to present projects in front of educators, and it gives you an edge over the rest."

- Armaan S, Business Management participant, London

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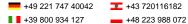
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Career Insights

A WORLD OF OPPORTUNITY

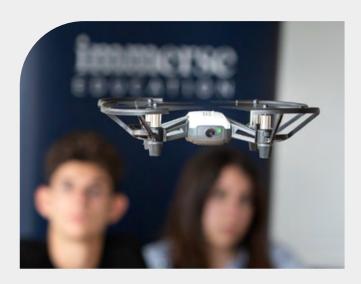
The Career Insights Programmes are based in the iconic city hubs of London, New York, San Francisco and Tokyo, which are internationally renowned as a centres for innovation, culture and opportunity. Participants experience living in university accommodation and learning in world-leading universities, with everything the city has to offer on their doorstep.

Each subject follows a specifically designed syllabus that combines theoretical knowledge delivered by industry experts with practical, real-world application achieved through visits to leading companies within each industry. This ensures that all students experience a well-rounded and challenging programme that equips them with the skills and insights necessary for future success.

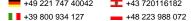
PROGRAMMES FOR AGES 15-18

Our industry-focused programmes for ages 15 to 18 offer interactive projects and workshops with professionals, providing practical insights, career coaching, and expert feedback to prepare participants for success in fast-growing industries.

- · Architecture and Design
- · Banking & Finance
- · Business Management
- · Creative Writing & Film
- · Engineering
- · Entrepreneurship
- · Fashion & Design
- · Film & Animation
- · Fine Art
- · Global Society & Sustainability
- · Law
- · Marketing & Entertainment
- · Media & Journalism
- · Medicine
- · Software Development & Al
- · Software Development & Gaming



VIEW MORE





Industry experiences



CHELSEA FOOTBALL CLUB

Business Management

The home of Premier League club Chelsea, Stamford Bridge is one of the major football stadiums in the UK.

Students get a behind-thescenes, multifaceted learning experience that combines the excitement of football with invaluable business insights.

mediacom

MEDIACOM

Business Management



BARCLAYS

This global media and communications agency empowers the world's biggest brands to reinvent consumer interactions by utilising new media channels, genres, and platforms. They boost engagement and brand recognition for iconic companies like Coca-Cola, increase interactions for Google, and drive sales for industry leaders like Dell.

Banking and Finance, Business Management

RISE Barclays Accelerator is a fintech accelerator programme run by Barclays in partnership with Techstars, which provides valuable insights to help start-ups navigate challenges and make strategic decisions.



TURO

Business Management

As the world's largest peer-to-peer car-sharing marketplace, Turo offers thousands of vehicles, providing ROI for car owners and promoting sustainable transport. This visit offers insights into Turo's business management strategies, marketing, and innovative partnerships gaining attention in London.



ROYAL COURTS OF JUSTICE

The Royal Courts of Justice (London's High Court) is an enchanting building on London's Fleet Street, that houses the High Court and Court of Appeal of England and Wales.



SUPREME COURT

Law

The Supreme Court is the final court of appeal in the UK for civil cases, and for criminal cases from England, Wales and Northern Ireland. The Supreme Court hears cases of the greatest public or constitutional importance affecting the whole population.





Industry experiences











ASHURST

Law

Ashurst is a leading global law firm with expertise across industries including energy, finance, real estate, and technology. It provides comprehensive legal and advisory services, focusing on innovation, sustainability, and digital transformation to meet clients' evolving needs.

THORPE PARK THE SCIENCE OF ROLLERCOASTERS

Engineering

Explore the key principles of physics and math with the inspiring backdrop of the UK's most popular park and its exhilarating rollercoasters.

FASHION ENTER

Fine Art, Business Management

Fashion-Enter is an award-winning social enterprise, which is a centre of ethical garment manufacturing. It is a leading non profit organisation that strives to be a centre of excellence for sampling, grading, production and for learning and development of skills within the fashion and textiles industry.

THE BRITISH FILM INSTITUTE

Creative Writing and Film

The British Film Institute (BFI) is the UK's primary film-making institute, dedicated to supporting film-making in all its forms. This film and television charitable organisation promotes and preserves film-making and television in the United Kingdom.

METWORK ARCHITECTURE & URBAN DESIGN EXPERIENCE

Architecture & Design

Metropolitan Workshop "MetWork" is an award-winning architecture firm offering studio visits to explore real-world projects, learn from experts, gain practical knowledge, and network for career and creative growth.

SILICON VALLEY EXPERIENCE

Software Development and Al

Discover Silicon Valley's tech evolution by visiting Google Campus, Instagram, and the Computer History Museum. Explore Apple Park, gaining insights into where major companies began, and learn about the business and innovation driving the tech industry.

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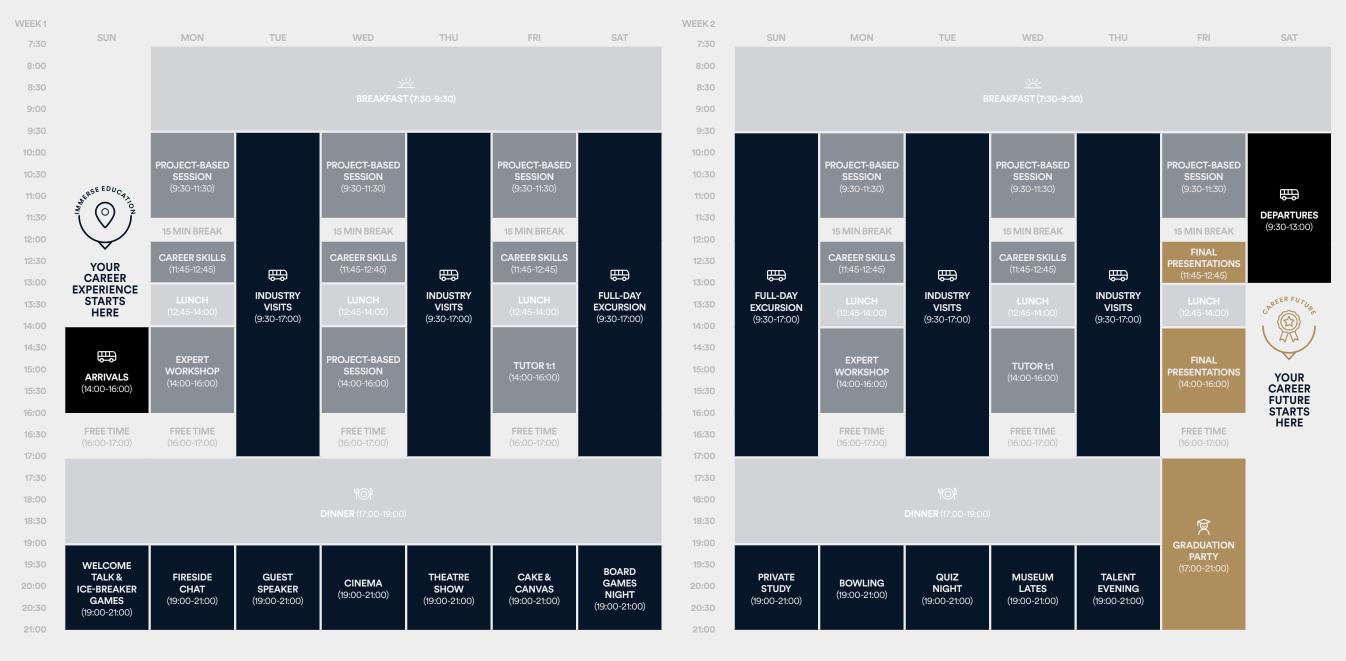
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CAREER INSIGHTS - SAMPLE TIMETABLE







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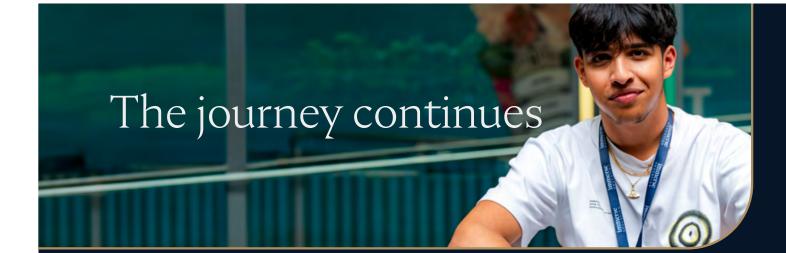
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1. SUCCESSFUL ENROLMENT

Upon enrolment, you'll unlock exclusive access to our support service, designed to help you plan your journey, coordinate optional airport transfers, and address any enquiries you may have as you prepare for the programme

2. PRE-PROGRAMME INDUCTION

Before every programme starts, we collect all of the required information from every student which will enable them to have the best experience possible. This includes personal information as well as academic information which we pass on to their tutor for review. We also offer visa letters for eligible students.

3. PROGRAMME OVERVIEWS

We provide students with academic and enrichment programme overviews, including information about where they'll be staying and important procedures.

4. COURSE OVERVIEWS

A course and tutor overview is shared for participants' academic sessions. We provide high calibre, engaging pre-programme content to enable all students to familiarise themselves with course content before they attend the programme.

5. THE IMMERSE EXPERIENCE

Participants meet peers from around the world, take part in their academic sessions, enjoy the unforgettable social experiences, and prepare personal projects to complete their academic journey. They also receive individualised feedback from their tutors.

6. GRADUATION

This is an opportunity for our students to celebrate their accomplishments over the past two weeks, and receive their Immerse Education graduation certificate digitally, or in front of their peers and college staff.

7. POST-PROGRAMME BENEFITS

Students can access engaging and exclusive university-level content for 12 months after their programme. In addition to building on subject knowledge, participants can continue developing themselves through skills and university preparation workshops delivered by our expert academics and mentors. Students will also have access to an alumni network for events, networking and learning purposes.

8. BESPOKE PROGRAMMES

We take pride in delivering award-winning, fully customisable programmes designed to meet the unique needs of private groups and organisations. Our extensive experience extends to crafting tailormade programmes for a diverse range of clients, including schools, universities, and government entities. With a wide array of options at our disposal, we are well-equipped to cater to every requirement, ensuring that each programme we deliver is a bespoke and exceptional experience.

DID YOU KNOW?

Immerse Education has proudly welcomed participants from over 125 nationalities, a truly global learning environment.

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Where to from here?













Enrol today in any of our world-class programmes via our website, and begin your journey towards a higher level of learning.

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SNAPSHOT	ACADEMIC PATHWAYS		ACADEMIC PATHWAYS (SKILLS-BASED)	CAREER PATHWAYS
	ACADEMIC INSIGHTS (IN PERSON)		ONLINE RESEARCH PROGRAMME (ONLINE)	CAREER INSIGHTS (IN-PERSON)
	13 - 15	16 - 18	13 - 18	15 - 18
Architecture	~	•	~	
Architecture & Design				~
Artificial Intelligence	~	~	~	
Arts & Humanities			~	
Banking & Finance				~
Biology		~	~	
Biotechnology		~		
Business Management	•	~	~	~
Chemistry		~	~	
Coding		~	~	
Computer Science	•	~	~	
Creative Writing	•	~	~	
Creative Writing & Film				~
Criminology		~		
Earth Sciences	•	~		
Economics	•	•	~	
Encryption & Cybersecurity			~	
Engineering	•	~	~	~
English Literature		~	~	
Entrepreneurship				~
Fashion & Design				~
Female Future Leaders		•		

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SNAPSHOT	ACADEMIC PATHWAYS		ACADEMIC PATHWAYS (SKILLS-BASED)	CAREER PATHWAYS
	ACADEMIC INSIGHTS (IN PERSON)		ONLINE RESEARCH PROGRAMME (ONLINE)	CAREER INSIGHTS (IN-PERSON)
	13 - 15	16 - 18	13 - 18	15 - 18
Film & Animation				~
Film Studies		•		
Fine Art				~
Global Society & Sustainability			•	~
History		•	•	
Innovations in STEM			•	
International Relations	•	•	•	
Law	•	•	•	~
Marketing & Entertainment				~
Mathematics		•	•	
Media & Journalism				~
Medicine	~	•	•	~
Medicine & Health Sciences			•	
Nanotechnology		~		
Natural Sciences	~		~	
Philosophy		•	•	
Philosophy, Politics & Economics		•		
Physics	•	~	~	
Psychology	•	~	•	
Software Development & Al			~	~
Software Development & Game Design				~
Veterinary Studies	•	•		

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View the most frequently asked questions on our website.

VIEW FAQS









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