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immerse
EDUCATION

Career Insights

TRANSFORMATIVE INDUSTRY-FOCUSED EXPERIENCES

CAREER PATHWAY

New York

2024

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LanguageCourse^{net}

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Your journey starts here. We offer hundreds of programmes across a range of inspiring pathways to support students globally in deciding on their academic and career prospects. Learn more about our pathways delivered online or at world-leading universities across the world.



Academic Pathway

University-level enrichment programmes, led by expert academic tutors, for students building their knowledge to excel at school and beyond.



The pathway for this guide:

Career Pathway

Immersive industry-focused programmes, led by industry experts, for students deciding on their career paths and improving job readiness.

We provide **transformative educational pathways**, building bridges to the future by empowering and equipping students with the knowledge and skills to navigate their own success.

Our pathway locations:

Online, Cambridge, New York, Oxford, Toronto, San Francisco, Sydney, London

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**CAREER
PATHWAY**



15-18 YEARS



**CAREER
INSIGHTS**

What is Career Insights?

Career Insights is an exceptional learning experience offering academically talented students the chance to learn what it takes to succeed in their chosen industry.

Visiting the operational sites of US industries, including their offices, factories, and headquarters, helps students to develop.

Project work, career skills workshops, and industry visits, culminating in a final presentation to industry experts.

Throughout the two-week programme, participants receive detailed feedback and personal career coaching to prepare them for future success.

This programme has been designed to offer a unique career experience in the heart of iconic cities and global hubs for innovation, culture and opportunity.

Available Subjects:

- ✓ Banking & Finance
- ✓ Fashion & Design
- ✓ Law
- ✓ Marketing & Entertainment


Key Facts

- ✓ Age groups between 13-18
- ✓ 45 hours of teaching and coaching time
- ✓ Available in London, New York, and San Francisco
- ✓ 1:1 career coaching
- ✓ Maximum class size of 10
- ✓ Real-world project workshops
- ✓ Visits to leading leading industry sites
- ✓ Inspiring guest speakers
- ✓ Pre-course welcome pack
- ✓ End of course certificate and career development plan
- ✓ 12 months of post-programme learning support
- ✓ Lifetime access to the Immerse Alumni Network






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**CAREER
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
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“ The Career Insights programme has been really, for lack of a better word, ‘immersive’ into what the experience of living in London for university would really be like - having that chance to connect with difference people and comparing our own experiences, discussing what we’ve learned and meshing all our knowledge to come up with big collective ideas to share with the group in class.


Mia
Career Insights Immerse Alumni

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“ My favourite aspect of the programme would be going on trips. It’s so much easier to learn and focus when there’s something that’s always keeping your attention rather than just having to focus only on lectures and classroom learning.

Ferris

Career Insights Alumni



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SAMPLE TIMETABLE - WEEK ONE

| | SUNDAY | MONDAY | TUESDAY | WEDNESDAY | THURSDAY | FRIDAY | SATURDAY |
|-------|----------------------------------|------------------------|-----------------------|-----------------------|-----------------------|------------------------|---|
| 08:00 | | Breakfast | Breakfast | Breakfast | Breakfast | Breakfast | Breakfast |
| 09:00 | | Breakfast | Breakfast | Breakfast | Breakfast | Breakfast | Breakfast |
| 10:00 | | Project-Based Session | Project-Based Session | Project-Based Session | Project-Based Session | Tutor 1:1 | Full Day Excursion to Oxford/ Cambridge |
| 11:00 | | Break | Break | Break | Break | Break | |
| 12:00 | | Career Skills | Career Skills | Career Skills | Career Skills | Career Skills | |
| 13:00 | | Lunch | Lunch | Lunch | Lunch | Lunch | |
| 14:00 | | | | | | | |
| 15:00 | Arrivals | On-site Industry Visit | Industry Visit | Industry Visit | Industry Visit | Industry Guest Speaker | |
| 16:00 | | | | | | | |
| 17:00 | | | | | | | |
| 18:00 | Dinner | Dinner | Dinner | Dinner | Dinner | Dinner | Dinner |
| 19:00 | | | | | | | |
| 20:00 | Welcome Talk & Ice-Breaker Games | Fireside Chat | Murder Mystery | Cinema | Theatre Show | Cake and Canvas | Board Games Night |
| 21:00 | | | | | | | |



SAMPLE TIMETABLE - WEEK TWO

| | SUNDAY | MONDAY | TUESDAY | WEDNESDAY | THURSDAY | FRIDAY | SATURDAY | |
|-------|------------------------------------|------------------------|-----------------------|-----------------------|----------------|-----------------------|------------|-------------------|
| 08:00 | Breakfast | Breakfast | Breakfast | Breakfast | Breakfast | Breakfast | Breakfast | |
| 09:00 | Full-day Excursion: Central London | Project-Based Session | Project-Based Session | Project-Based Session | Tutor 1:1 | Project-Based Session | Departures | |
| 10:00 | | Break | Break | Break | Break | Break | | |
| 11:00 | | Career Skills | Career Skills | Career Skills | Career Skills | Career Skills | | |
| 12:00 | | Lunch | Lunch | Lunch | Lunch | Lunch | | |
| 13:00 | | On-site Industry Visit | Industry Visit | Industry Visit | Industry Visit | Graduation | | |
| 14:00 | | Dinner | Dinner | Dinner | Dinner | Dinner | | |
| 15:00 | | Private Study | Bowling | Quiz Night | Museum Lates | Talent Evening | | Final Night Party |
| 16:00 | | | | | | | | |
| 17:00 | | | | | | | | |
| 18:00 | | | | | | | | |
| 19:00 | | | | | | | | |
| 20:00 | | | | | | | | |
| 21:00 | | | | | | | | |

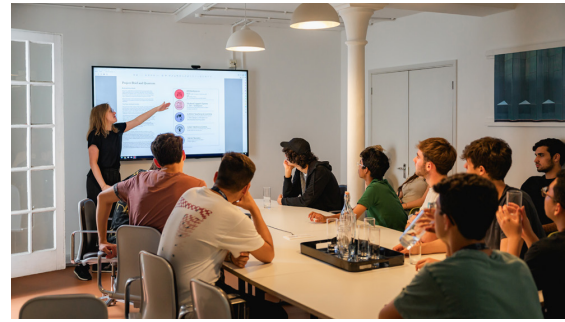




Live in the Heart of New York

With accommodation perfectly placed to explore the sights and sounds of the city, living in New York means being connected with world-famous universities and iconic landmarks.

Experience the city with those who live and work here and enjoy some quality time with new friends from around the world.



Learn from Experts

Blending practical knowledge and project-based learning, Career Insights offers an exceptional academic enrichment experience.

Learning from those at the forefront of their field, students receive industry feedback and personal career coaching to prepare them for an exciting future in the field.



Succeed with a Supportive Network

Each cohort is made up of academically talented, motivated young people, offering a chance to develop connections with like-minded individuals from around the world. Working on collaborative projects, students develop their communication, debate and presentation skills.

From networking events to industry panels and guest speakers, students can make the most of opportunities to establish their professional circle and build confidence speaking on their subject.

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**CAREER
PATHWAY**



15-18 YEARS



**CAREER
INSIGHTS**



Practical Experience

Designed to put students at the centre of their learning, practical workshops encourage engagement and access to a subject.

Workshops take place with leading organisations like mass media broadcasters, wall street asset management firms and national fashion publication brands.



Personalised Feedback

Every student receives 1:1 sessions with a career coach during their course to reinforce their learning and discuss opportunities to form a development plan for the future.

With such an intensive programme, we ensure participants have time to reflect on their progress and plan ahead.



Expert Project Leads

Our fantastic team is made up of industry professionals, recent graduates in the field, world-renowned experts, guest speakers and experienced educational coaches.

This network becomes an invaluable support throughout the course.






The Summer of a Lifetime

Our Career Insights programme which run in London, New York and San Francisco give you the opportunity to live and learn in an iconic city.



From award-winning musicals, indoor skate-parks and museum trips to outdoor cinema and unique pop-up events, we offer our students an insider experience of a bustling city life.





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Career Coaching

Receiving support and guidance on a 1:1 basis is an important aspect of the Career Insights programme.

Relationships built between coach and mentor are very often ones that participants carry with them throughout their academic and professional lives.



Industry Expert Panels

We gather together great minds for an evening of discussion and debate on current topics impacting the industry.

Offering participants a chance to be inspired, ask questions and share their thoughts, this professional forum is a perfect networking opportunity.



Post-Programme Learning

Continue engaging with exclusive university-level content from partners and experts. For 12 months after your programme you'll be able to continue developing your understanding of your chosen career through mentoring sessions and our alumni network. We give you the chance to enhance your skills to stand out at in the future world of work.



The Final Presentation

At the end of the course, groups present their work to receive feedback from their peers and experts. This is an opportunity to also celebrate their hard work and achievements with a formal graduation ceremony.



Project-based Sessions

Students will engage in real-world scenarios, such as creating a financial plan, analysing investment portfolios, or exploring the implications of global finance trends. These sessions are designed to hone their analytical and problem-solving skills, preparing them for the finance industry's dynamic landscape.

Industry Workshops

The programme includes several workshops led by seasoned professionals from the banking and finance industry. These interactive sessions provide a deep-dive into concepts like the workings of financial institutions, stock markets, private equity, and more.

Experience-Based Learning

Students can step into the shoes of a financial professional with our experience-based learning modules. They will get a chance to simulate trading sessions, manage virtual portfolios, and interpret financial data - gaining practical experience in the process.

Guest Speakers

We host a series of guest speakers - industry leaders, successful entrepreneurs, and financial gurus, who will share their insights, experiences, and success stories. This will provide students with a broader perspective of the industry and inspire them to carve their unique paths in the world of finance.



Project-based Sessions

From sketching and fabric selection to garment construction and presentation, participants will gain hands-on experience in various aspects of the design process. These project-based sessions will challenge participants to think outside the box, push their creative boundaries, and develop innovative solutions for an expert fashion & design style.

Industry Workshops

Our industry workshops will be led by renowned professionals and experts in the fashion and design industry from the exciting fashion districts of New York. Participants will gain a deeper understanding of fashion trends, marketing strategies, and how to create a cohesive and sustainable brand identity.

Experience-Based Learning

Through an immersive experience that goes beyond the classroom, participants will have the chance to visit prominent fashion houses, explore textile factories, and witness the creative process firsthand. These field trips and hands-on experiences will provide participants with a deeper understanding of the fashion and design industry.

Guest Speakers

Participants will have the privilege to hear firsthand stories of success, gain valuable advice, and learn about the ups and downs of a career in fashion and design. Our guest speakers will include the likes of fashion designers, entrepreneurs, fashion journalists, and influencers who have made a mark in the industry.



Project-based Sessions

Our project-based sessions lay the groundwork for understanding the complex nature of the law. Participants will engage in simulated court trials, draft mock legal documents, and debate on contemporary legal issues. These hands-on experiences will cultivate critical thinking, problem-solving skills, and a comprehensive understanding of legal procedures.

Industry Workshops

Participants experience industry workshops led by seasoned legal professionals who provide insights into various fields of law like corporate law, entertainment and media law, civil law and intellectual property law. Participants will be equipped with the knowledge of these diverse legal fields to broaden their perspective of the field.

Experience-Based Learning

Our programme emphasises experiential learning, where students will participate directly in legal activities. This includes role-playing exercises, case study analysis, and negotiation simulations. Through these activities, participants will grasp the practical aspects of law and its societal impacts.

Guest Speakers

The Career Insights Law programme boasts a robust lineup of guest speakers, including accomplished attorneys, distinguished judges, and renowned law professors. These industry veterans will share their experiences, insights, and advice, offering participants an unparalleled glimpse into the realities of a legal career.



Project-based Sessions

These sessions are where the magic really happens. Participants will be given real-world marketing challenges to solve, encouraging them to brainstorm ideas, strategize, and implement marketing plans. This will allow them to gain invaluable practical experience and understand the nuances of marketing.

Industry Workshops

We have curated workshops led by veteran professionals from the marketing and entertainment sectors to including cutting edge advertising firms. These workshops will delve into the industry's best practices, latest trends, and evolving dynamics, providing participants with a solid understanding of the fields.

Experience-Based Learning

Participants will get the chance to work on live marketing campaigns, create compelling content, and engage in entertainment production. This will give them a taste of the real-world scenarios and help them cultivate crucial skills in this creative industry.

Guest Speakers

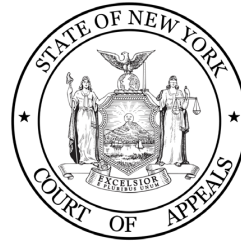
Participants will get the opportunity to interact with and learn from renowned personalities from the marketing and entertainment world. These conversations will allow them to gain insights into the industry from those who've made a significant impact.



- BANKING & FINANCE

Federal Reserve Bank of New York

The Federal Reserve Bank of New York plays a pivotal role in the U.S. economy, overseeing monetary policy and financial stability. The legendary gold vault houses a substantial portion of the nation's gold reserves, symbolizing economic strength.



- LAW

New York City Supreme Court

New York City Supreme Court, located in Lower Manhattan, is a vital judicial institution, handling diverse legal matters in this iconic city.

COOPER HEWITT

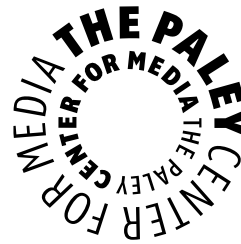


Smithsonian Design Museum

- FASHION & DESIGN

Cooper Hewit Design Museum

The Cooper Hewitt Design Museum advances understanding of design through dynamic, interactive exhibitions, stimulating programming, and a broad array of experiential workshops.



- MARKETING & ENTERTAINMENT

The Paley Center for Media

The Paley Center for Media, with locations in NYC and LA, examines the fusion of marketing and entertainment, spotlighting their captivating interplay and cultural influence through interactive exhibits and workshops.



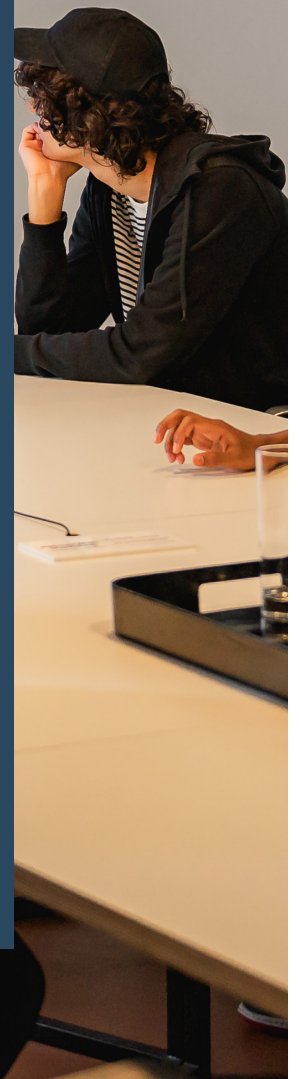
98% of Alumni
Surveyed Increased
Their **Confidence**
with Immerse

98% of Alumni
Surveyed Improved Their
Critical Thinking Skills
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Career Destinations

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J.P.Morgan

Goldman
Sachs



McKinsey
& Company



Deloitte.



The
Economist



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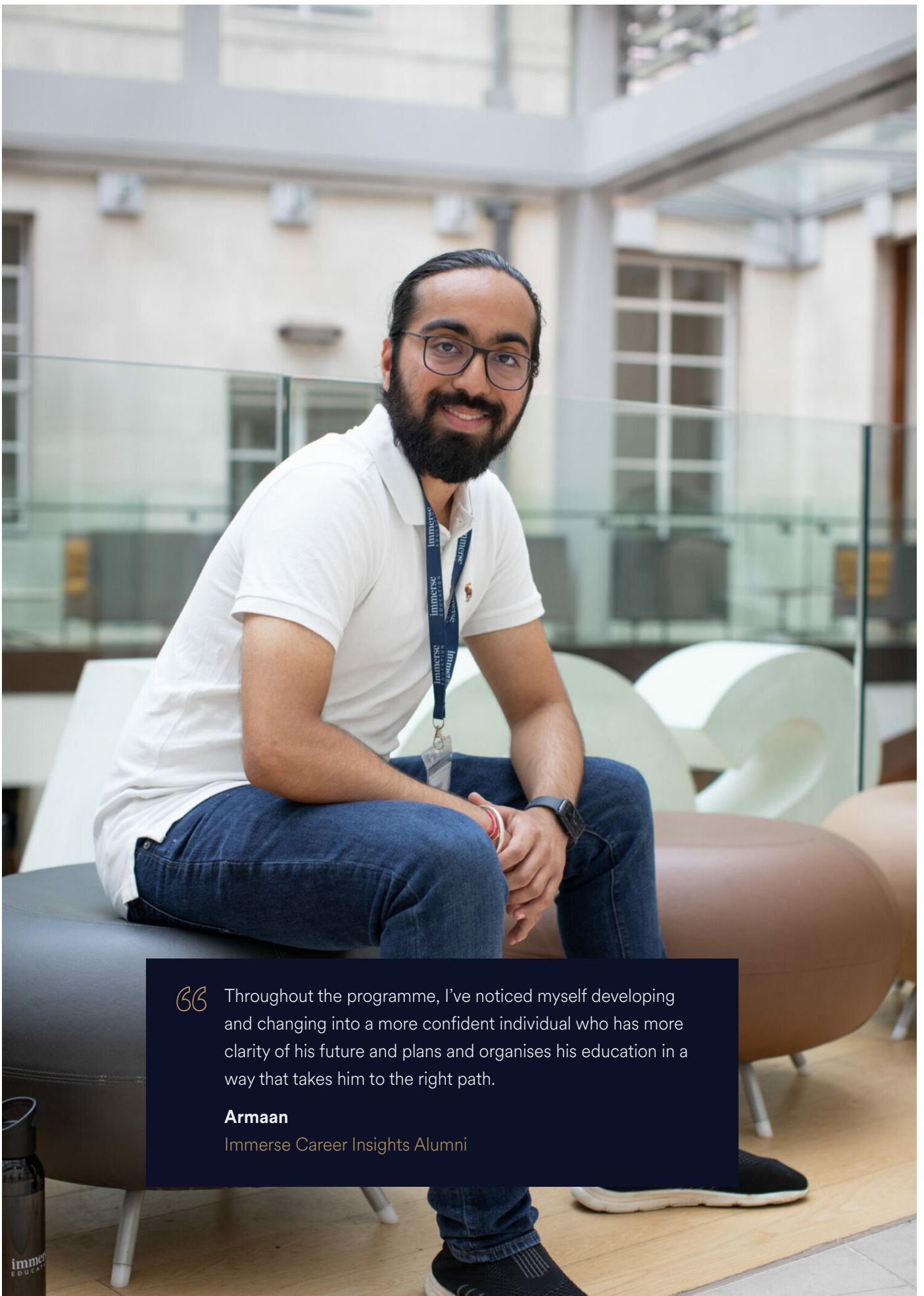
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Throughout the programme, I've noticed myself developing and changing into a more confident individual who has more clarity of his future and plans and organises his education in a way that takes him to the right path.



Armaan


Immerse Career Insights Alumni



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
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We pay exceptionally special attention to the safety and well-being of our participants, and communicate a code of conduct to participants before and during programmes consistently.

All participants on an Immerse programme are also assigned to a “Mentor Family” – a group of 10 students who are led by an Immerse Education Mentor, who also lives on-site. This small group per mentor ensures that individualised attention and guidance per student is still provided.

Mentors, who are undergraduate students at the host university from each city, offer support and friendship to all participants. They truly understand the challenges and pressures that participants face and are happy to share their own advice and experience. It’s an unrivalled support system that we’re incredibly proud of.

Since 2012, Immerse Education has provided thousands of students with enriching academic experiences that have changed the trajectory of their lives.

QUEEN'S AWARD

The Queen's Award for Enterprise is the UK's most prestigious business award.

In 2018, Immerse Education was awarded the Queen's Award for Enterprise. To be recognised by Her Majesty is a huge honour and a testament to the unique, educational experiences we provide to students across the world.

BAC

Immerse Education is accredited by the leading mark of educational quality for the sector.

For over 25 years the British Accreditation Council (BAC) has been responsible for setting educational quality standards within the independent further and higher education sector. The BAC requires a rigorous on-site inspection that covers all aspects of the student experience including teaching, learning, health and safety and welfare.

IN PARTNERSHIP WITH



AWARDS



PROUDLY ACCREDITED BY



Programme Options

CAREER INSIGHTS PROGRAMME BENEFITS

CAREER INSIGHTS CLASSIC

| | |
|--|---------------|
| Total Programme Duration | 2 Weeks |
| Total Teaching and Coaching Time | 45 Hours |
| Tuition by Industry Professionals | ✓ |
| Designated Mentor | ✓ |
| 1:1 Support | ✓ |
| Guest Speaker Sessions | ✓ |
| Max Class Size | 10 |
| Completion of a Personal Project to be added to your CV / University Application | ✓ |
| Personalised Evaluation for your Tutor | ✓ |
| Certificate of Attendance | ✓ |
| Meals: Full board (13-15s) Half Board (16-18s) | ✓ |
| 13 Nights in Prestigious University Accommodation | ✓ |
| Tailored Cultural and Social Activities | ✓ |
| Dedicated Support from the Immerse Team | ✓ |
| Fee | £6,995 |

HOW TO ENROL

Please visit <https://immerse.education/enrol> for more information, or to enrol online.

Once the enrolment form is completed, then a member of staff will be in touch to confirm your place to study.

Contact our team at enquiries@immerse.education with any questions.

*Please note the accommodation can be removed for a lower fee.

Undecided? **97% of parents surveyed said that the reward of the programme exceeded its investment cost.**





Continued Learning & Alumni Support

Following the completion of your programme you automatically have access to the Immerse **Alumni Network** and additional benefits, which afford you access to skills workshops, mentoring, university admissions support, and networking opportunities with Immerse Alumni.

Time and time again we hear from our students that they wish to stay in touch with each other following the programmes, and the alumni network will grow to ensure this. Exclusive events, career opportunities, and masterclasses will be hosted for alumni by our dedicated alumni community manager.

Post Programme Benefits

The support for our students doesn't just end after their time on the course. For 12 months after the programme, they'll have access to an extensive range of learning opportunities. The post programme support and further learning benefits included on our courses are worth up to £1,600. See them listed below.*

- ✓ **12-Month Access to Exclusive Programme Resources**
- ✓ **Access to Premium Immerse Lifelong Learning Content**
- ✓ **Access to Programmes Providing Further Learning Enrichment**
- ✓ **Access to Skill-based Sessions with Mentors**
- ✓ **Premium Workshops Supporting University Admissions, Careers Preparation & Upskilling**
- ✓ **Opportunity to Have Future Skills Certified**
- ✓ **Masterclasses with Experts**
- ✓ **VIP Events**
- ✓ **Exclusive Offers from our Partners**
- ✓ **Access to Exclusive Immerse Programme Portfolio Discounts**
- ✓ **Access to Membership Benefits and Events from Partners**

*Coming Soon

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